ATLAS
LOVE ROMANCES
SEPT.
NO.
51
GIRLS IN LOVE
Love Romances
10¢
APPROVED BY THE COMICS CODE AUTHORITY
THE BURNING QUESTION EVERY GIRL WANTS ANSWERED:
"CAN THIS BE LOVE?"
ALL BRAND-NEW ROMANCES

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

SEND NO MONEY—*We Trust You!*

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big size richly decorated Mottos On 15 Days TRUST. When you have sold the 24 Mottos, send the $8.40 you have collected and you can secure your choice of many wonderful prizes. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

FREE Membership in FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

The FUNman, Dept. X-117
5726 N. Broadway, Chicago 40, Ill.

FREE BIG PRIZE CATALOG

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

NAME..... AGE.....

STREET or RFD .....

TOWN..... Zone.... STATE.....

SEND NO MONEY!...We Trust You!

The FUNman, Dept. X-117, 5726 N. Broadway, Chicago 40, Illinois

LOVE ROMANCES is published MONTHLY by TIMELY COMICS, INC. OFFICE OF PUBLICATION: 655 MADISON AVENUE, NEW YORK, N.Y. SECOND-CLASS MAIL PRIVILEGES AUTHORIZED AT NEW YORK, N.Y. Additional entry at MERIDEN, CONN. Copyright 1955 by TIMELY COMICS, INC., 655 Madison Avenue, New York, N.Y. Vol. 1 No. 51, SEPTEMBER 1955 issue. Arthur Marchand, Circulation Director. Price 10c per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Monroe Froehlich, Jr., P[illegible] Manager. Printed in the U.S.A.

ALWAYS A BRIDESMAID, BUT NEVER A BRIDE! THAT'S HOW THE SAYING GOES, AND THAT'S HOW THE PAST YEAR HAD BEEN FOR ME! BUT ON THE EVENING OF JUDY'S WEDDING, I MADE A DECISION.. THE NEXT TIME I STAND BEFORE AN ALTAR, IT WILL BE ON MY...

WEDDING DAY!

JUDY'S WEDDING TURNED OUT TO BE A VERY EVENTFUL ONE FOR ME...

SUE, EDITH, LAURA, NANCY AND JUDY.. ALL MARRIED THIS YEAR! I'LL BE ALL ALONE NOW AND VERY LONELY! YES, I KNOW WHAT THIS BOUQUET MEANS.. THAT I'M TO BE THE NEXT BRIDE.. AND I WILL BE! I MUST GET MARRIED!

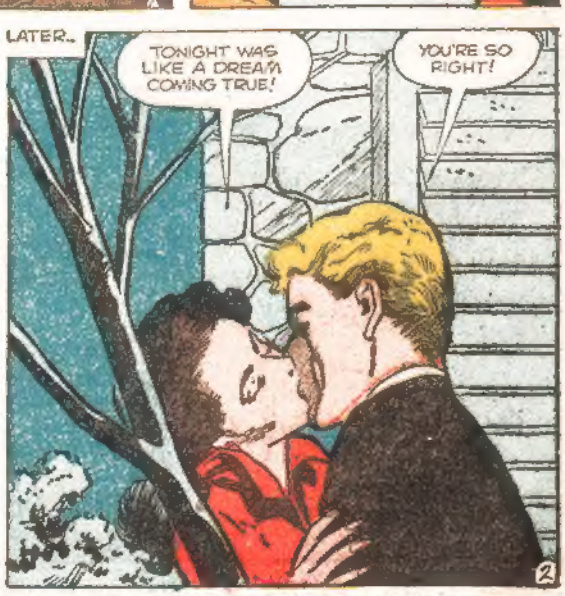
"MEET MISS BLISS"... AMERICA'S FAVORITE, BEAUTIFUL SCHOOL-TEACHER! ON SALE NOW!

I TAKE UP A LITTLE MORE ROOM THAN THE FLOWERS, BUT SUPPOSE YOU LET ME FILL YOUR ARMS, INSTEAD OF THESE! THE MUSIC'S FINE... LET'S DANCE!

JIM SWEPT ME IN HIS ARMS AND I WAS ENTRANCED! EVERYTHING ABOUT HIM WAS AS SMOOTH AS HIS DANCING...
YOU DANCE BEAUTIFULLY!
ONLY BECAUSE I'M DANCING WITH YOU... YOU'RE AS LIGHT AS A FEATHER!

COME TO THINK OF IT, I DON'T EVEN KNOW YOUR NAME! MINE'S CAROL!
SOMEHOW, INTRODUCTIONS DIDN'T SEEM NECESSARY! ALTHOUGH WE'VE JUST MET, AS SOON AS WE SPOKE WITH EACH OTHER, I FELT AS IF I'D KNOWN YOU ALL MY LIFE!

IT SEEMED INCREDIBLE THAT JIM SHOULD WALK INTO MY LIFE AT THE MOMENT OF MY DECISION, AND YET IT WAS ALL REAL! WHEN HE TOASTED, HE SPOKE MY THOUGHTS...
TO US!



THE LOVELIEST, MOST ROMANTIC GIRL IN THE WORLD! TELEVISION'S "DELLA VISION"! GET YOUR COPY TODAY!

THE NEXT DAY, I COULD GET NO WORK DONE! I HAD FALLEN IN LOVE, AND SPENT THE ENTIRE MORNING THINKING ABOUT THE OBJECT OF MY AFFECTIONS... JIM!

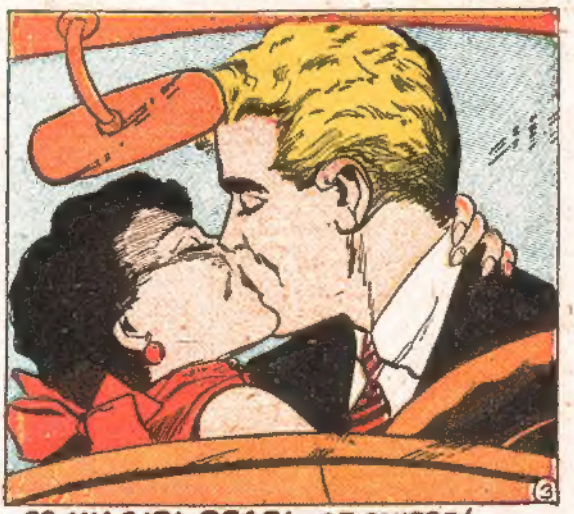
THE RINGING OF THE TELEPHONE TOOK ME OUT OF MY TRANCE!

LATER...

I HOPE YOU'LL FEEL THE SAME WAY IN A LITTLE WHILE... I'VE SOMETHING SURPRISING IN MIND!
I ADORE SURPRISES, BUT I CAN NEVER WAIT FOR THEM! WHAT IS IT, JIM?

WHEN I MET YOU LAST NIGHT, I KNEW I FOUND WHAT I'VE BEEN LOOKING FOR! THIS IS A JET-PROPELLED COURTSHIP, DARLING, BUT I LOVE YOU... AND WHEN YOU'RE IN LOVE, TIME MEANS VERY LITTLE!
JIM, DEAR, ONCE MORE YOU SPEAK MY THOUGHTS EXACTLY! I LOVE YOU, TOO!

THE THOUGHT THAT JIM WAS ACTUALLY A STRANGER NEVER ENTERED MY MIND! I WAS IN LOVE... I WAS DELIRIOUSLY HAPPY. I WAS GOING TO BE MARRIED!



WHO'S THE MOST POPULAR GAL IN TOWN?? **MY GIRL PEARL**, OF COURSE! DON'T MISS THE NEXT GAG-FILLED ISSUE!

FOR THE FIRST MONTH THE EXCITEMENT OF BEING ENGAGED BLINDED ME TO MANY OF JIM'S FAULTS, BUT GRADUALLY I BEGAN TO REALLY KNOW HIM..

THE WEATHERMAN PREDICTS A BEAUTIFUL DAY TOMORROW! LET'S BOTH STAY AWAY FROM WORK AND HAVE AN ALL-DAY PICNIC!

BUT, JIM, THAT WOULD MEAN SHIRKING VERY IMPORTANT RESPONSIBILITIES! I COULDN'T DO THAT!

I FEEL A RESPONSIBILITY TOO, BUT IT'S HAVING FUN, AND IF I'D RATHER PICNIC THAN GO TO THE OFFICE, THEN I DO IT!

A FEW DAYS LATER, JIM'S PARENTS INVITED ME TO DINNER...

YOUR MOTHER MUST HAVE WORKED HARD TO PREPARE THIS DELICIOUS MEAL! LET'S GO IN AND DO THE DISHES!

RELAX, CAROL! BY THE TIME WE FINISH OUR CIGARETTES, SHE'LL HAVE THEM ALL FINISHED!

BUT, JIM, IT ISN'T FAIR! HOUSEHOLD CHORES SHOULD BE SHARED! I'M GOING INTO THE KITCHEN!

GO, IF YOU WANT TO! THAT'S ONE ROOM WHERE YOU'LL NEVER FIND ME! THIS MODERN IDEA OF SHARING RESPONSIBILITIES DOESN'T APPEAL TO ME!

WHEN JIM KISSED ME THAT NIGHT, THE THRILL WAS GONE! I KNEW THE TIME HAD COME FOR ME TO FACE REALITIES...

I FEEL RELIEVED TO HAVE REALIZED IN TIME! I COULD HAVE MARRIED A STRANGER!

FOR HOURS I LAY IN BED, UNABLE TO SLEEP! I RECALLED ALL THE OBJECTIONABLE QUALITIES I HAD NOTICED IN JIM, AND REALIZED THAT I NEVER REALLY LOVED HIM... ALL I WANTED WAS A HUSBAND...

I PHONED AND ASKED JIM TO COME OVER THE NEXT NIGHT...

...AND I REALIZED THAT WE NEVER REALLY HAD THE CHANCE TO KNOW EACH OTHER, JIM... AND IT'S BETTER THAT WE FACE IT, RATHER THAN GO ON THIS WAY!

IF THAT'S HOW YOU FEEL, THERE'S NOT MUCH I CAN SAY OR DO!

IT DIDN'T TAKE LONG TO GET BACK INTO THE SWING OF THINGS! I DATED LOTS OF DIFFERENT BOYS AND NO LONGER FELT THE PRESSURE OF FINDING A HUSBAND! I WAS HAVING FUN...

I'VE BEEN THINKING THAT WE DON'T SEE ENOUGH OF EACH OTHER! TWO WEEKS IN BETWEEN DATES GO SLOWLY...HOW ABOUT EVERY SATURDAY NIGHT?

IT'S A DEAL!

GETTING TO KNOW DAVID WAS WONDERFUL! EVERY SATURDAY NIGHT, WITH EACH DATE, I LIKED HIM MORE AND MORE...

I HAD A MARVELOUS TIME TONIGHT, DAVID!

I DID TOO, BUT THE NIGHT WASN'T LONG ENOUGH! IF YOU'RE FREE TOMORROW, LET'S SPEND THE WHOLE DAY TOGETHER!

UNTIL TOMORROW!

EVENTUALLY, WE BEGAN TO SPEND ALL OUR FREE TIME TOGETHER...

WITH BOTH OF US DOING THE JOB, WE'LL HAVE TIME THIS AFTERNOON TO PAINT THAT FENCE IN YOUR BACK YARD!

DOING THESE THINGS WITH YOU, DAVID, MAKES IT MORE FUN THAN WORK!

NOW THAT YOU HAVE A STAKE IN MY CAR, I THINK YOU OUGHT TO BE A FULL-FLEDGED PARTNER! YOU KNOW, DARLING, AS MY WIFE, ANYTHING THAT'S MINE IS YOURS TOO!

IF THAT'S A PROPOSAL, THE ANSWER IS...YES!

PERHAPS I LEARNED THE HARD WAY, BUT I NOW KNEW THAT ANYTHING WORTH HAVING WAS WORTH WAITING FOR! MY WEDDING DAY CAME TWO YEARS LATER THAN I ORIGINALLY THOUGHT IT WOULD, BUT BEFORE THE ALTAR, I KNEW I WAS STANDING WITH A MAN I TRULY LOVED!

The End

ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

a DREAM comes TRUE

THE day I caught my first glimpse of the Statue of Liberty I was frightened. She was so big. And America, the country she represented, was so tremendous. Here was I, a young girl of eighteen, just arriving on her shores to find a job and, I hoped, a husband.

It had not been easy to take care of myself in Paris. My parents had died long ago and my aging aunt, with whom I lived, gave me no peace. She was constantly worrying herself about me. Why don't you get married?" she kept asking. "Pierre is a good boy; Alphonse, Francois, they're all so fond of you, and you'll need someone to take care of you when I am gone."

"I don't care," I would answer. "I don't like them. I like Americans. They are so tall, so handsome . . ."

My aunt, irritated by my frankness, finally flared up in a temper. "Americans! Bah! Why don't you go to America and find one for yourself?"

"Not a bad idea," I exclaimed. What she had intended for a joke became a reality. In spite of her protestations, I made all arrangements for my trip. She was horrified and, to calm her down, I listened to all her words of advice. I thoroughly believed her when she slipped a narrow gold band on my finger. "New York," she said, "is a wicked city, especially for a young lady all alone. But with a wedding ring you will not be bothered by, as the Americans say, the big bad wolves."

So it was actually because of her that I found myself alone in a strange country. A job was easy to get, knowing two languages as I did. However, I noticed that Miss Casey, who hired me, took down my name as Mrs. Marie Mouvet. "And what is your husband's name?" she asked me.

"Oh," I gasped. The truth would have sounded so foolish, I thought, to this sophisticated woman. I began to stammer; I was already in trouble. How could I tell her. But she was very kind. She looked at me sadly.

"Never mind," she said, ". . . and I think it very wise of you not to wear black."

Hmm, I thought to myself, this is a very strange country. Miss Casey scarcely knows me and yet she remarks upon my clothes. But then, perhaps that is the custom over here.

It seemed to be the custom, also, for the girls to talk and giggle all the time they were working. This I could not get used to, nor could I feel so free in my talk. I kept my head bent over my papers, afraid that everyone would see my blushes. They seemed to talk constantly about one man in particular, Ted Courtney, who came to our office once a week. Ted was tall and fair-haired — and typically American. He was always joking and it was enough to bring forth a chorus of giggles.

He never spoke to me at first, but I could feel him looking at me. The back of my neck would begin to tingle and then, just when I would get to the point where I thought I would surely have to turn around and face him, he would get up and go away, only to return the following week.

One day when he came in, I was alone in the room. "Good morning, Mrs. Mouvet," he said, very formally.

"Good morning," I answered. Nothing more was said, but we stood there looking at each other. Suddenly I felt myself blushing. I couldn't have moved that instant, no matter what happened. How long we stood there I don't know, but suddenly he walked out of the room.

The following week the ice was broken. We were friends. When he came in now he would ask me how I felt and, of course, it was the last thing in the world I could tell him. For when he was near I could feel nothing, think of nothing, except that I wanted him to take me in his arms and hold me close. To cover my confusion I would joke with him, try to make myself sound silly and at the same time natural like the other girls. He liked that. He would joke with me in

CONTINUED BEFORE LAST STORY

Hold Up, Rob 2 Wo

Housewives Lose Engagement and Wedding Diamond Rings

CHICAGO, ILL. The masked bandits entered the lobby of a swank apartment building last night and held up five Mary Roberts and Mrs. Joan Cash as they were coming from the theatre.

OH MARY! I'M FRANTIC, MY DIAMONDS WERE WORTH AT LEAST $1000! JOHN AND I JUST CAN'T AFFORD TO REPLACE THEM!—HOW CAN YOU BE SO CALM, MARY? THE ROBBERS TOOK YOUR RINGS, TOO!

INTRODUCTORY OFFER ON APPROVAL

Famous Honeymoon Matched Engagement Ring and Wedding Ring

1/30th 14 KARAT Rolled GOLD Plate Bands **$2.98** plus tax

GUARANTEED FULL YEAR
Both rings set with imitation imported diamonds so real appearing on close inspection it's hard to tell the difference!

ENGAGEMENT RING
Large brilliant center stone cut diamond fashion sparkling from all angles set off by 2 delicate stones on each side. Band is genuine 1/30th 14 Karat Rolled Gold Plate It's amazing!

MATCHED WEDDING RING
Genuine 1/30th 14 Karat Rolled Gold Plate Band exquisitely set with 7 matched fiery replicas imported from Europe.

FREE! LIFETIME PLASTIC PLUSH LINED RING BOX

Both engagement and wedding rings come to you in a beautiful plastic plush lined ring box that would do justice to real diamonds. Complete set, backed by guarantee of 12 full months of satisfaction or money back, yours for only $2.98 plus tax if you mail coupon now!

THAT'S RIGHT, JOAN... BUT MY MATCHED SET OF ENGAGEMENT RING AND WEDDING RING COST ONLY $2.98...THEY WERE REPLICA DIAMOND RINGS...
HOW CLEVER YOU ARE, MARY! I NEVER KNEW THE DIFFERENCE!
MY REAL DIAMONDS ARE RIGHT HERE—SAFE IN MY JEWELRY BOX!

BRIDE AND GROOM WEDDING PAIR

1/20th 12 KARAT GOLD FILLED BANDS
Wedding ring masterpieces to symbolize your perfect love.

GROOM'S RING . . . $2.00 plus tax
Rolled edges. Med. width. Tragi-tional, rich looking.

BRIDE'S RING . . . $2.00 plus tax
A perfect match. Slender band that's exquisite.

SPECIAL Both Rings Complete Set **ONLY $2.98** plus tax

If you order both the GROOM'S and the perfectly matched BRIDE'S WEDDING RINGS you save $1.02. Both rings are backed by a full year's guarantee of satisfaction or money back. Mail the coupon.

HOW TO ORDER ON APPROVAL
State ring size, if size unknown, cut out chart, wrap around middle joint of ring finger. The number meeting end of chart is your ring size. Fill out the coupon and mail it today. This amazing offer may never be repeated.

MILLER & CO., DEPT. 54K
330 North Michigan Chicago 1, Illinois

TAKE MY ADVICE!

Don't risk the loss of precious, sentimental diamonds. Do as movie stars and rich folks do and wear amazing simulated duplicates now imported from Europe. Truly here is a great achievement of modern jeweler's art.

SEND NO MONEY— Mail coupon. Each ring backed by full year's guarantee of satisfaction or return for money back. Perfect fit is always guaranteed through exclusive trial and exchange plan. Don't wait but mail coupon now!

MAIL THIS COUPON TODAY

MILLER & CO., DEPT. 54K
330 North Michigan, Chicago 1, Illinois

Send rings as checked on guarantee I can return any time within one year for money back. Enclose free ring sizer in case I want to exchange size

LADIES' IMITATION DIAMOND ENGAGEMENT & WEDDING RING SET
☐ $2.98 plus 30c tax Ring size (If size unknown, use ring chart) ____
☐ Send C.O.D. plus postage

BRIDE & GROOM MATCHING WEDDING BANDS
☐ Groom's Wedding Ring $2 plus 20c tax Size ____
☐ Bride's Wedding Ring $2 plus 20c tax Size ____
☐ Both Groom's and Bride's Matched Wedding Rings. Special $2.98 plus 30c tax.
☐ Remittance enclosed. Send postage paid

NAME _____

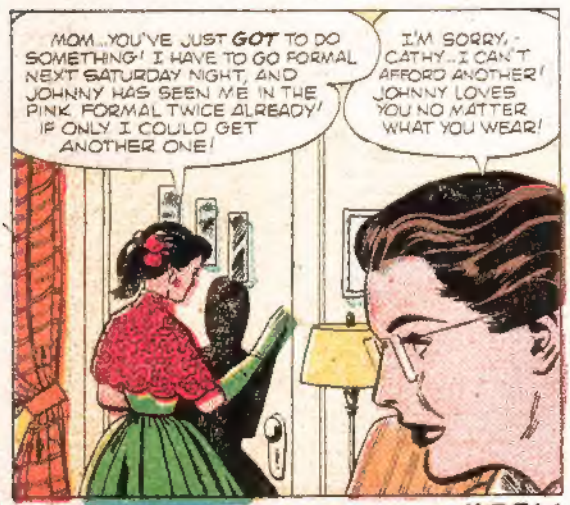
ADDRESS _____

CITY _____ ZONE ____ STATE _____

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14

Lovely
TO LOOK AT!
IT WAS JUNE AND CATHY WAS IN LOVE! SHE SAW JOHNNY OFTEN, AND AS HER MOTHER, I WAS VERY HAPPY FOR HER!
ILLUSTRATED BY JAY SCOTT-PAGE
G 236

THERE SEEMED TO BE ONLY ONE PROBLEM WITH ALL THIS! THERE JUST WASN'T ENOUGH CHOICE IN CATHY'S WARDROBE FOR SUCH AN ACTIVE SCHEDULE OF DATING..

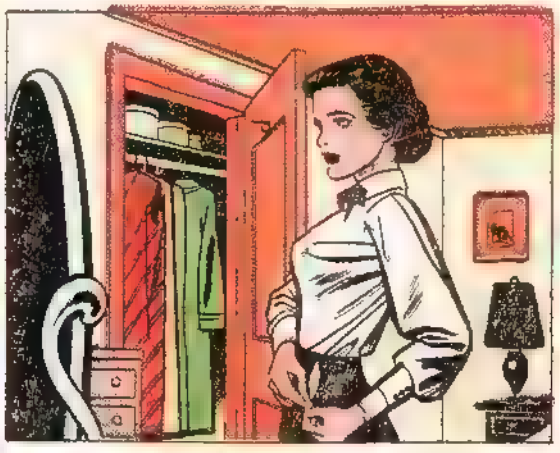

MOM...YOU'VE JUST GOT TO DO SOMETHING! I HAVE TO GO FORMAL NEXT SATURDAY NIGHT, AND JOHNNY HAS SEEN ME IN THE PINK FORMAL TWICE ALREADY! IF ONLY I COULD GET ANOTHER ONE!
I'M SORRY, CATHY...I CAN'T AFFORD ANOTHER! JOHNNY LOVES YOU NO MATTER WHAT YOU WEAR!

YOU KNOW HOW MEN ARE! IF SOMEONE SHOULD SHOW UP REALLY STRIKING, I'D NEVER STAND A CHANCE!
DID I EVER TELL YOU THE STORY OF MY RED SATIN "DREAM DRESS"?

YOU'LL LAUGH WITH, YOU'LL LOVE "DELLA VISION"... THE MOST BREATH-TAKING BEAUTY ON T.V.

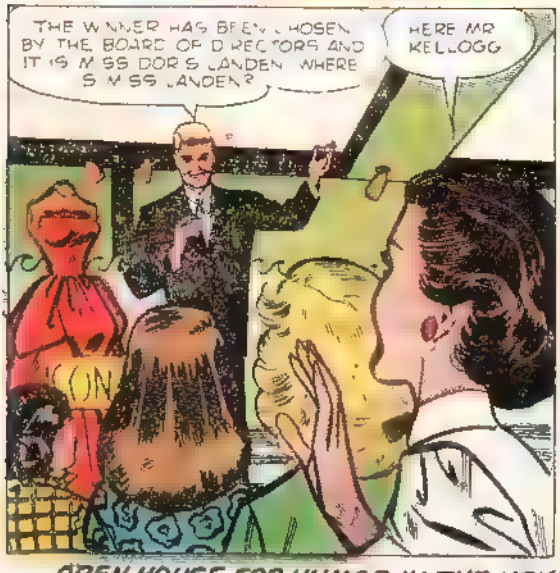
"I SOLD LINGERIE AT THE STAR DEPARTMENT STORE WHEN I WAS YOUNG, AND I HAD A DREAM MAN, WHO DIDN'T KNOW I WAS ALIVE. HE WAS OUR MERCHANDISE MANAGER, RUSSELL KELLOGG.

"I WORE THE SAME SORT OF THING EVERY DAY TO THE STORE BECAUSE MOTHER SAID IT WAS THE MOST PRACTICAL. BUT I YEARNED FOR LOVELY CLOTHES. I FELT SURE I WOULD BE MORE POPULAR THAT I'D ATTRACT MORE ATTENTION. AND THAT RUSSELL KELLOGG WOULD CERTAINLY NOT OF ME.



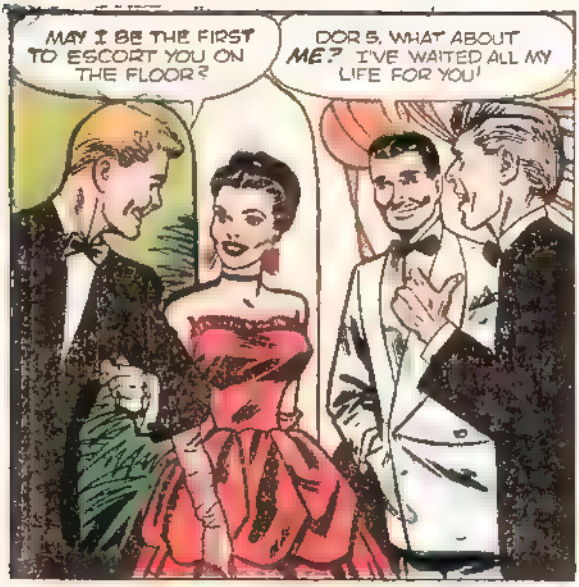
"THEN, ONE DAY..

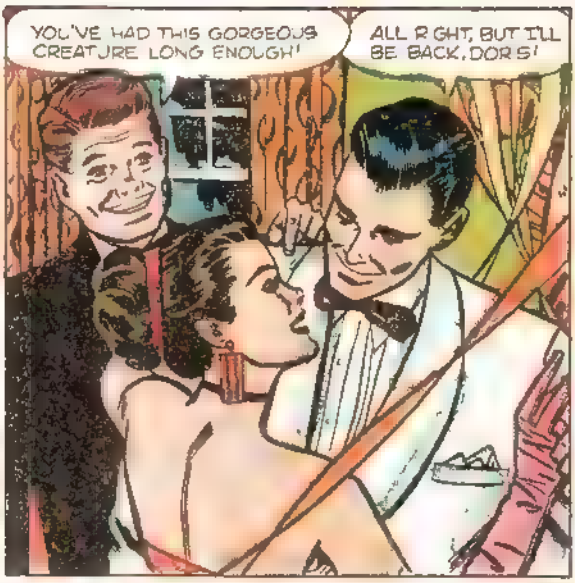
"I THINK I WANTED THAT DRESS MORE THAN I EVER WANTED ANYTHING BEFORE. IT SEEMED TO REPRESENT ALL THE GLAMOR I FELT WAS LACKING IN MY LIFE. I TOOK NO LUNCH HOURS AND WORKED EVERY SECOND TO INCREASE MY SALES.



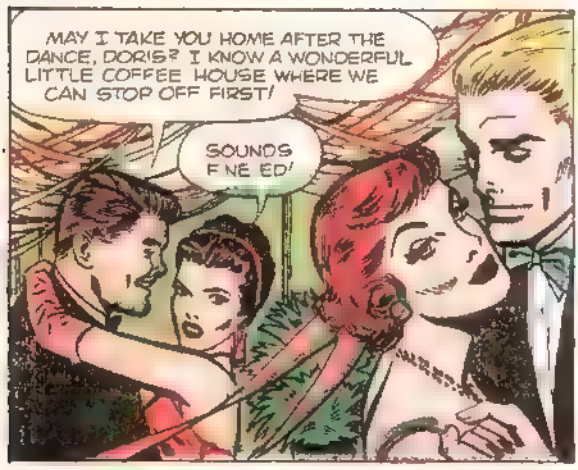
"THE COMPANY DANCE WAS THE FOLLOWING WEEK AND I WAS IN HEAVEN WITH THE WONDERFUL OUTFIT I WAS TO WEAR."

OPEN HOUSE FOR HUMOR IN THE NEXT ISSUE OF **MEET MISS BLISS!** DON'T MISS IT!

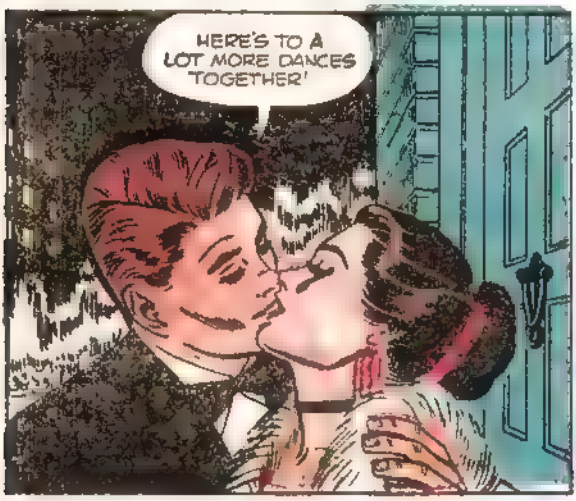




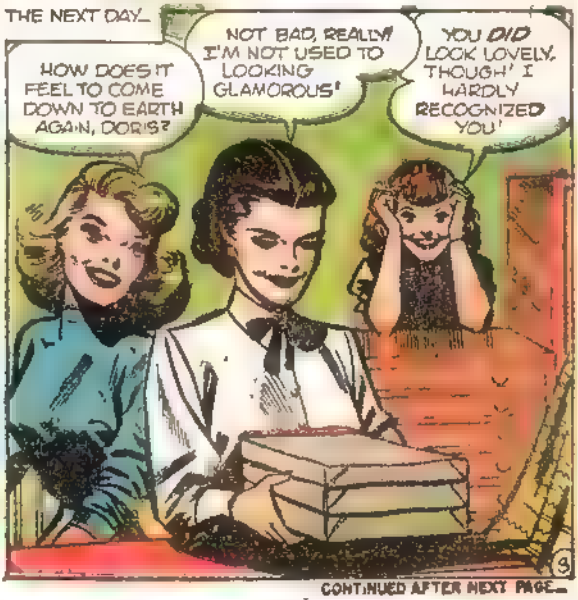
"THAT DRESS DID ALL I HOPED IT WOULD! FOR THE FIRST TIME IN MY LIFE, I REALLY FELT I WAS THE BELLE OF THE BALL! I WAITED AND HOPED EACH NEW PARTNER WOULD BE RUSSELL KELLOGG! BUT I WAITED IN VAIN.



"THE WHOLE EVENING WAS BEGINNING TO FALL APART FOR ME! I WASN'T AT ALL INTERESTED IN ED! HIS KISS MEANT NOTHING TO ME! I HAD WANTED TO IMPRESS RUSS, AND I HAD FAILED."



THE NEXT DAY...


HOW DOES IT FEEL TO COME DOWN TO EARTH AGAIN, DORIS?
NOT BAD, REALLY! I'M NOT USED TO LOOKING GLAMOROUS!
YOU DID LOOK LOVELY, THOUGH! I HARDLY RECOGNIZED YOU!
3

CONTINUED AFTER NEXT PAGE...

GAIN WEIGHT
IN 7 DAYS OR DON'T PAY!

Amazing New Easy Way Quickly Puts Appealing Pounds and Inches on Your SKINNY Body, Chest, Arms, Legs!

NOT A MEDICINE! NOT JUST VITAMINS! BUT A BRAND NEW CONCENTRATED FOOD WITH EASY TO DIGEST WONDER CALORIES

You, too, can start putting weight on the first day with the POUNDS PLUS plan! Thousands now gain who never thought they could with this amazing discovery of medical science. You gain 2, 4, as much as 7 pounds in a week, until you reach the weight that most becomes you . . . so quickly, it's a cinch. Scrawny figures gain pounds and inches of firm, attractive flesh on body, chest, arms, legs, thighs, ankles. Cheeks and neck fill out . . . wherever you need it.

POUNDS PLUS is entirely safe, no drugs, no fish oils . . . is not merely vitamins . . . Instead it's a delicious pleasant-tasting tablet jam-packed with wonder calories . . . a secret new concentrated food formula that also aids digestion, starts putting weight on the very first day. POUNDS PLUS plan also stimulates the appetite, supplies quick pep and energy, the magic glow of health . . . for men, women, children, convalescents. Don't be skinny, underweight or pepless. Mail the coupon today!

Easy Weight Gains of 7 Pounds in 7 Days Reported

FAMILY DOCTORS—
Your recommendation is welcome.
Write for professional samples.

SEND NO MONEY
TEST AT OUR RISK

MAIL THIS NO-RISK COUPON TODAY!

Pounds Plus Company, Dept. 156 B Box 820, New York 17, N. Y.

Send one Package of POUNDS PLUS. I'll pay $2.98 plus C.O.D. postage on arrival on guarantee that if I am not satisfied with weight gained, I may return the empty package for a full refund. (Cash orders mailed postage prepaid.)

☐ Put X here if you want 3 for $6.00.
☐ I enclose payment. You stand charges.
☐ Send C.O.D., I will pay postal charges.

NAME_____ ADDRESS_____ CITY_____ STATE_____

"IN A SECOND, I FORGOT THE WHOLE EVENING, FOR RUSS HAD COME OVER TO ME.."

DORIS, CAN YOU TELL ME HOW MANY PIECES OF NUMBER 400-B WE STILL HAVE IN STOCK?

JUST TEN!

DO YOU LIKE SAILING? I'M TAKING MY BOAT OUT SUNDAY, AND I THOUGHT YOU MIGHT LIKE TO COME WITH ME!

I DO! I USED TO SAIL A LOT WHEN DAD HAD A SKIFF!

"I SAILED THROUGH THE WEEK IN THE STORE, AS IF TIME HAD NO MEANING! SATURDAY NIGHT, RUSS CALLED TO TELL ME HIS PLANS..."

..AND WEAR SOMETHING WARM! THE WIND IS HIGH, AND I'M NOT EVEN SURE WE'LL HAVE SUN TOMORROW!

ALL RIGHT, RUSS! I'LL BE READY BY NINE!

"I REGARDED THAT RED DRESS AS MY LUCKY CHARM! HERE I WAS OUT WITH RUSS, AND IT NEVER WOULD HAVE HAPPENED IF I HADN'T WORN THAT DRESS.."

ALL SECURE?

AYE, CAPTAIN! NOW MAY I HAVE SOME COFFEE? I'M FREEZING!

WHAT MADE YOU ASK ME OUT, RUSS? I DIDN'T THINK YOU EVEN NOTICED ME AT THE STORE!

I SURE *DID*... A LONG TIME AGO! I'VE BEEN BUILDING UP MY COURAGE TO ASK YOU!

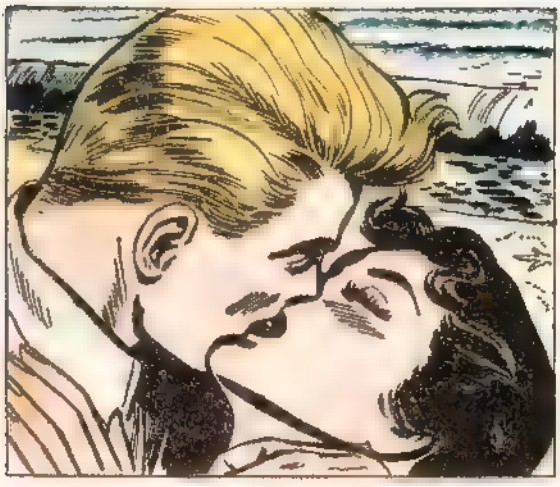
"IT WAS THE FIRST OF MANY SUCH SUNDAYS! I NEVER DID GET TO DRESS UP FOR THESE DATES BUT IT WAS WONDERFUL BEING WITH RUSS! ONE DAY WE BEACHED THE BOAT AND WENT CLAMMING "

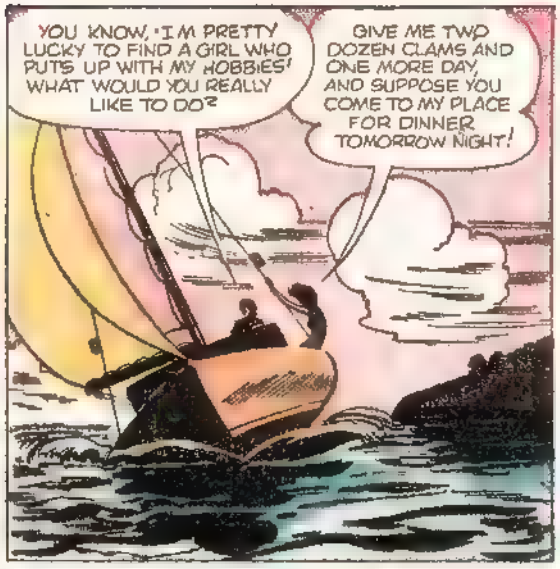
HERE ARE A FEW, DORIS!

HEY, LOOK AT THIS ONE! LET'S TRY TO POLISH IT!

"MY GIRL PEARL" IS ON SALE NOW! DON'T MISS AMERICA'S DARLING, DIM-WIT!

"IT WASN'T THE WAY A GIRL PLANS THESE THINGS, SMUDGED WITH SAND AND BALANCING A BASKET OF CLAMS, BUT I WAS STILL FILLED WITH THE WONDER OF IT! RUSS HAD KISSED ME!"



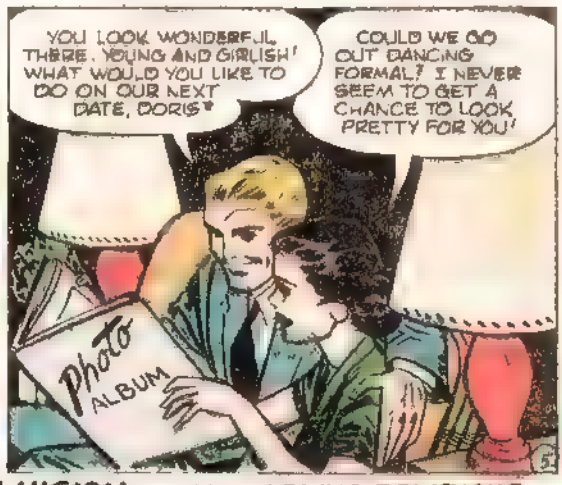

YOU KNOW, I'M PRETTY LUCKY TO FIND A GIRL WHO PUTS UP WITH MY HOBBIES! WHAT WOULD YOU REALLY LIKE TO DO?
GIVE ME TWO DOZEN CLAMS AND ONE MORE DAY, AND SUPPOSE YOU COME TO MY PLACE FOR DINNER TOMORROW NIGHT!

"RUSS CAME OVER EARLY! I WAS UNCONCERNED, UNPREPARED, AND TOTALLY UNLIKE THE CALM GRACIOUS HOSTESS.."

DID YOU HAVE ENOUGH, RUSS?
IT WAS JUST TERRIFIC, DORIS! I'M LOOKING FORWARD TO HELPING YOU WITH THE DISHES, JUST TO WORK SOME OF THIS OFF!

YOU'RE VERY SWEET, DORIS I FEEL AS IF I'VE KNOWN YOU A LONG TIME!
WE CERTAINLY ACT AS IF WE DO! WHOEVER HEARD OF INVITING A MAN TO DINNER, AND THEN HAVE HIM DOING THE DISHES!

"I KNEW RUSS LIKED THE INFORMAL THINGS WE HAD BEEN DOING TOGETHER, BUT I FELT I'D NEVER PENETRATE HIS FEELINGS, UNTIL WE WENT OUT DRESSED UP IN THE ROMANTIC TRADITION.."


YOU LOOK WONDERFUL THERE, YOUNG AND GIRLISH! WHAT WOULD YOU LIKE TO DO ON OUR NEXT DATE, DORIS?
COULD WE GO OUT DANCING FORMAL? I NEVER SEEM TO GET A CHANCE TO LOOK PRETTY FOR YOU!
PHOTO ALBUM

BE SURE TO GET YOUR COPY OF **DELLA VISION**... THAT DARLING, DELIRIOUS DOLL OF T.V.!

"I PUT ON MY RED DRESS TO GO OUT WITH RUSS! I WANTED TO SHARE WITH HIM THE MAGIC THAT I THOUGHT THE DRESS HAD BROUGHT INTO MY LIFE! WHEN RUSS ARRIVED, HOWEVER HE WORE A HURT AND ALMOST ANGRY LOOK."

I'D ALMOST FORGOTTEN THAT DRESS!

I WORE IT ESPECIALLY...WHAT'S WRONG, RUSS?

"WE LEFT THE APARTMENT IN SILENCE! RUSS DIDN'T ANSWER MY QUESTION. IT WASN'T UNTIL WE WERE WAY OUT OF THE CITY THAT HE SPOKE..."

I WANT THIS TO BE A VERY SPECIAL EVENING, DORIS! I HAVE SOMETHING IMPORTANT TO ASK YOU, BUT THERE'S A CATCH TO IT!

IT'S A LITTLE HARD FOR ME TO TALK TO YOU, WHEN YOU WEAR THAT DRESS! BUT I LOVE YOU VERY MUCH. I WANT YOU TO MARRY ME!

I LOVE *YOU*, TOO!

DARLING, WHAT'S THE "CATCH" YOU MENTIONED?

PROMISE ME YOU'LL PUT THAT DRESS AWAY AND NEVER WEAR IT AGAIN! YOU'RE JUST NOT *MY* DORIS IN IT! I LOVE YOU FOR *YOURSELF* NOT FOR THE CLOTHES YOU WEAR!

"THE MAGIC HAD ALL GONE OUT OF THE DRESS! RUSS HAD WANTED ME WITHOUT ALL THE GLAMOR! HE LOVED ME JUST FOR MYSELF! I KISSED HIM TO SEAL THE PROMISE..."

OH, MOM, IT'S A LOVELY STORY! DADDY MUST LOVE YOU VERY MUCH! I'M GLAD I'M WEARING THIS PINK DRESS AGAIN!

GEE, CATHY, YOU LOOK TERRIFIC! YOU CERTAINLY HAVE A BEAUTIFUL DAUGHTER MRS. KELLOGG

THANK YOU, JOHNNY! GOOD NIGHT, CHILDREN! HAVE A LOVELY TIME!

The End

ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

ONCE SHE HAD ACNE

NOW SHE HAS DATES

SMART GIRLS follow the simple FOSSEL PLAN to get relief from disfiguring crops of acne pimples. If you are thoroughly disgusted with those ugly blemishes, there are just *3 simple rules* to remember.

RULE 1. Follow the advice of *dermatologists*: Lay off chocolate, candy, fats, sweets and alcohol.

RULE 2. Follow the advice of *cosmeticians*: Lay off greasy face creams and cosmetics that clog the pores. Wash your face thoroughly, twice a day, with thick soap lather and warm water. Follow with a cool rinse.

RULE 3. Follow the advice of many *doctors*: Use an ointment containing the same active ingredient and base as FOSSEL.

MANY doctors recommend ichthammol contained in FOSSEL Ointment for the local treatment of acne pimples. They say it has a *keratolytic* action, which simply means that it peels off the tough red skin that covers the pimple. Nature does the rest.

MEDICALLY APPROVED

FOSSEL helps clear the skin and relieve the overactive oil glands and thickened pores. It treats the acne blemishes already present and also promotes a cleaner, clearer complexion.

In many cases, crops of acne pimples treated with this marvel of medical science "melt away" in a few days. FOSSEL may be used by boys and girls alike with equally favorable results.

So try FOSSEL Ointment now. You may see the improvement in 24 hours. Money back if not satisfied.

NOT A "COVER UP" BUT A TREATMENT AID

FOSSEL is not intended to hide or "cover up" your pimples. A simple cosmetic will do that. FOSSEL helps in the local treatment of crops of acne pimples, helps them to fade away, helps to bring back the natural beauty of your skin

Anybody can see through a "cover up" for acne pimples. But when the crop of blemishes is gone, when FOSSEL has helped peel them off, then you can be proud of your complexion!

They say beauty is only skin deep. But it's the sad truth that the most eligible young men don't date girls with bad complexions.

Important: FOSSEL will be mailed to you in a plain package that will cause you no embarrassment.

MONEY BACK GUARANTEE

We are so confident FOSSEL will help your skin that we take all the risk. FOSSEL must peel off those crops of ugly pimples or you get your money back — every cent of it.

This is our positive guarantee. If you are not completely satisfied with FOSSEL, return the unused portion in the jar within two weeks. No explanation needed. We shall promptly return your money as guaranteed.

MAIL THIS COUPON TODAY

FOSSEL CO.

Box 771, Boise, Idaho

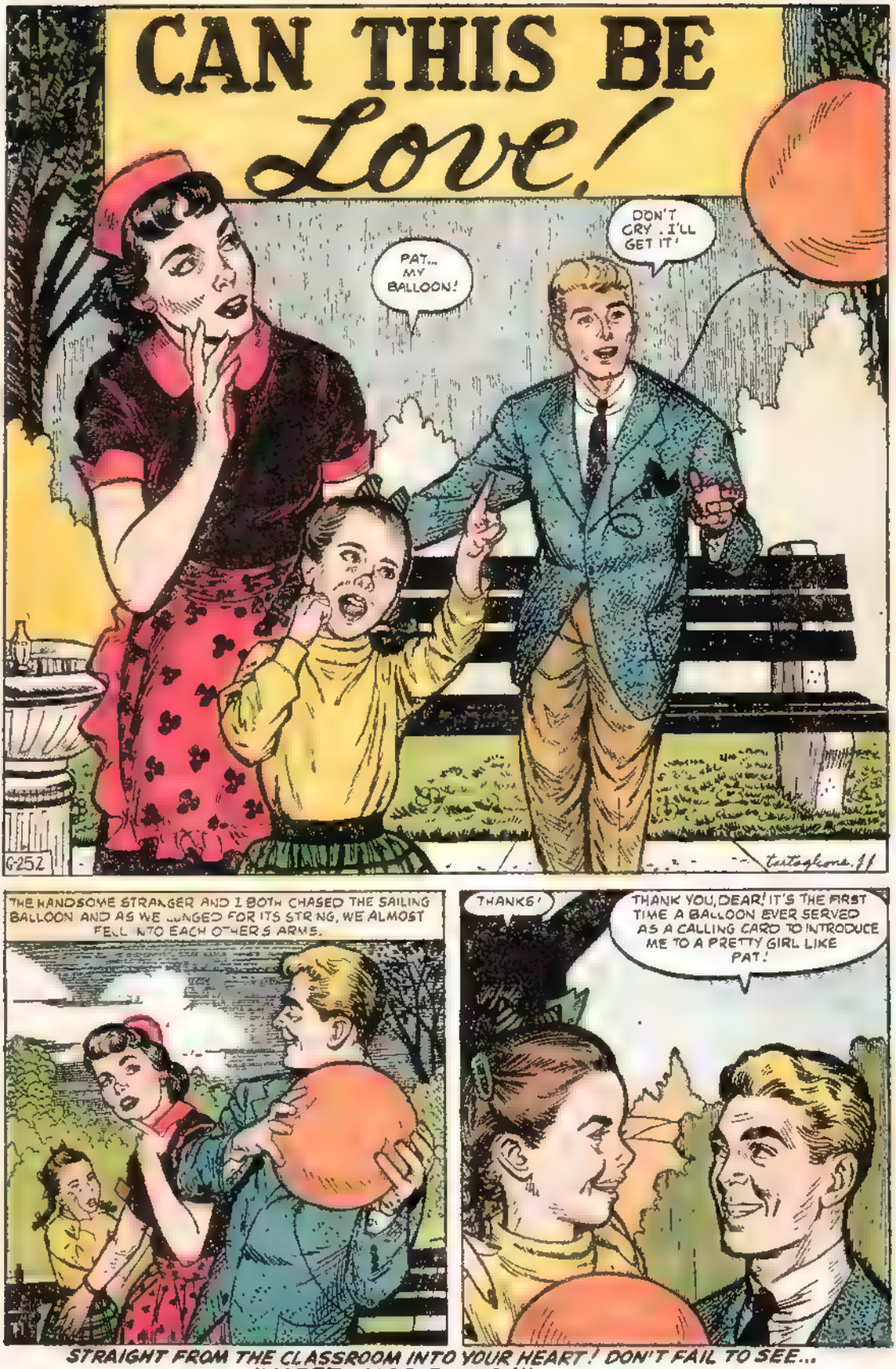
Gentlemen: Please rush immediately a jar of FOSSEL Ointment. This purchase is made with the definite understanding that you will refund my money on request, if I am dissatisfied for any reason.

☐ I enclose $2.00 (two dollars). Please send me postpaid in plain wrapper.

NAME_____
(please print)

ADDRESS_____

CITY_____ ZONE____ STATE_____


CAN THIS BE Love!
PAT... MY BALLOON!
DON'T CRY. I'LL GET IT!
THE HANDSOME STRANGER AND I BOTH CHASED THE SAILING BALLOON AND AS WE LUNGED FOR ITS STRING, WE ALMOST FELL INTO EACH OTHER'S ARMS.
THANKS!
THANK YOU, DEAR! IT'S THE FIRST TIME A BALLOON EVER SERVED AS A CALLING CARD TO INTRODUCE ME TO A PRETTY GIRL LIKE PAT!

STRAIGHT FROM THE CLASSROOM INTO YOUR HEART! DON'T FAIL TO SEE...
"MEET MISS BLISS!"

WE BEGAN CHATTING AND SOON FRED AND ME THINKING WE WERE LONG-LOST FRIENDS
IF YOU BROUGHT UP CATHY THEN SHE REFLECTS YOUR TRAINING AND SHE SURE'S DEAL SHE KNOWS JUST WHEN TO PLAY BY HERSELF!
CATHY'S A GOOD GIRL AND HER FOLKS ARE A WONDERFUL COUPLE
WONDERFUL ENOUGH TO LET YOU OFF TONIGHT, PAT? WE COULD GO TO A MOVIE!
I THINK SO!
THE WATERS WERE A PERFECT COUPLE AND THEY WERE CONTENT TO SPEND THE NIGHT AT HOME TOGETHER
HAVE A NICE TIME PAT
THANKS
AS FRED AND I SAT IN THE MOVIES, I BECAME AWARE OF HIS HAND HOLDING MINE AND I THRILLED TO HIS LEFT-HANDED TOUCH
FROM THAT NIGHT ON, WE BEGAN SEEING REGULARLY
AS WE RETURNED HOME I SEEMED ALL AGLOW
I'M GOING BACK TO THE PARK AND BUY ALL THE MAN'S BALLOONS JUST TO SHOW HIM HOW MUCH I CARE HIM FOR HELPING US MEET!
I SMILED AT FRED HIS FACE WAS CLOSE TO MINE AND SUDDENLY OUR LIPS MET IN THE JOY OF OUR FIRST KISS
2

YOU'LL LAUGH WITH, YOU'LL LOVE **"DELLA VISION"**... THE MOST BREATH-TAKING BEAUTY ON T.V.

FROM OUR FIRST KISS ON, WE BEGAN GOING STEADY
ON MY SUNDAYS OFF, FRED WOULD CALL FOR ME EARLY AND WE'D WALK IN THE PARK! FUNNY, I WAS IN THE PARK EVERY DAY WITH CATHY, BUT WITH FRED AT MY SIDE, IT TURNED INTO AN ENCHANTED GARDEN...
WE MET HERE, PAT, AND HERE'S WHERE I FEEL I SHOULD TELL YOU HOW MUCH I CARE FOR YOU!
WHATEVER YOU FEEL, DARLING, I FEEL, TOO!
AND ADDING TO THE JOY OF KNOWING I WAS LOVED, WAS THE TENDER WARMTH OF FRED'S KISS --
THAT NIGHT WHEN I RETURNED TO MY ROOM, I SEEMED TO HAVE FLOATED HOME ON A PINK CLOUD...
HE LOVES ME!
I WAS LUCKY THE NEXT DAY TO BE ABLE TO HOLD A PLATE WITHOUT SPILLING IT
SOMEDAY FRED AND I WILL BE LIKE THAT... KISSING AT BREAKFAST, ALWAYS SHOWING EACH OTHER OUR LOVE!
BUT THEN WE BEGAN TO HAVE ALMOST CONTINUAL ARGUMENTS! THEY WERE ALWAYS PETTY FIGHTS OVER RIDICULOUS MATTERS, BUT THEY MADE US ANGRY AT EACH OTHER...
WHY SO LATE TONIGHT? I'VE BEEN WAITING ALMOST FORTY MINUTES FOR YOU!
SORRY, FRED, I COULDN'T HELP IT! CATHY WASN'T FEELING WELL, AND IT TOOK ME LONGER THAN USUAL TO GET OUT OF THE HOUSE!
3

CONTINUED AFTER NEXT PAGE...

Reducing Specialist Says

LOSE WEIGHT Where It Shows Most

REDUCE MOST ANY PART OF THE BODY WITH

Connie Simmons, New York City N. Y., says "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Spot Reducer

Relaxing - Soothing Penetrating Massage

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

Thousands have lost weight this way—in hips, abdomen, legs, arms, etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time, in the privacy of your own room. It is Underwriters Laboratory Approved! Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a

MONEY BACK GUARANTEE

TAKE OFF UGLY FAT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

Marie Rammel New York N. Y. says "I used to wear a size 20 dress, now I wear a size 14 thanks to the Spot Reducer. It was fun and I enjoyed it."

ONLY $2.00 FULL PRICE

FREE A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.

MAIL COUPON NOW!

Body Massagers, Dept. A-82
318 Market St., Newark, New Jersey.

Send me at once for $2 cash, check or money order the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name _____

Address _____

City _____ State _____

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP! Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES! A handy helper for transient cases of discomforts that can be aided by gentle, relaxing massage.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

"Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Island City, N. Y.

LEATHER DESIGN Reversible AUTO SEAT COVERS

STYLE #500

Leather-Leopard design on Printed Flexton Plastic. Leopard on one side, Cowhide on the other. Either side gives beauty to your car's seats. Never gets dirty for it cleans with a whisk of a damp cloth. Front or Rear $2.98

MADE OF FLEXTON HEAVY GAUGE PLASTIC GUARANTEED FOR LONG WEAR

Zebra-Snake Design

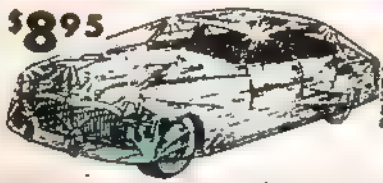
• Waterproof • Easy to attach to seats for good fit • Roomy and neat • Elastic shirring and reinforced overlap side grips insure overall seat coverage • Will dress up your car's interior and give protection to seat upholstery • Wipe off mud, oil, sand, grime with a damp rag for bright as new appearance • Sewn with nylon thread for long wear and durability.

STYLE #400

Snake Zebra Design—Printed Plastic can be used on either side. Gives snappy distinctive dress up appearance. Front or Rear Seat only $2.98

5 day-Money Back Guarantee!

ORDER FROM MANUFACTURER AND SAVE!



$8.95

PORTABLE GARAGE

• Goes wherever your car goes • Folds compactly • Keeps rain, dust, sun away • Protects your car's finish • Durably constructed of vinyl plastic • Spring-tite elasticized bottom • Fits all models • Direct from manufacturer •

RUSH ORDER TODAY!

MARDO SALES CORPORATION, DEPT. DS-223
480 Lexington Ave., New York 17, N. Y.

Please send me seat covers I have marked. I can try for 10 days and return for refund of purchase price if I am not satisfied. ☐ PORTABLE GARAGE.

☐ Zebra-Snake Design, Reversible
☐ Leather-Leopard Design, Reversible
☐ Split Seat $2.98 ☐ Solid Seat $2.98
☐ Set (Front & Rear) $5.00
☐ I enclose payment ☐ Send C.O.D.

Name _____

Address _____

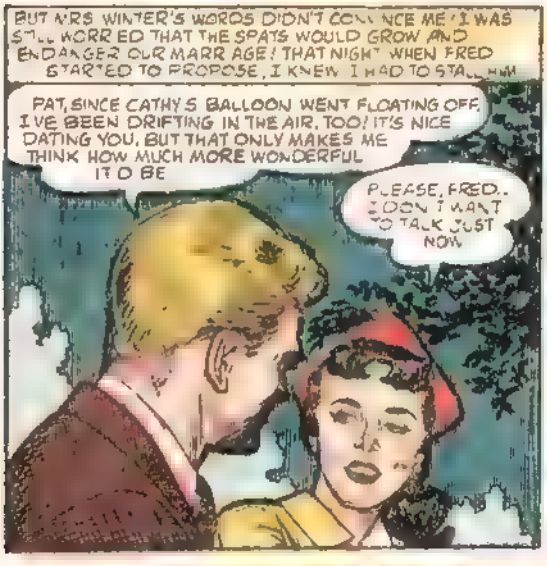
City _____ Zone _____ State _____

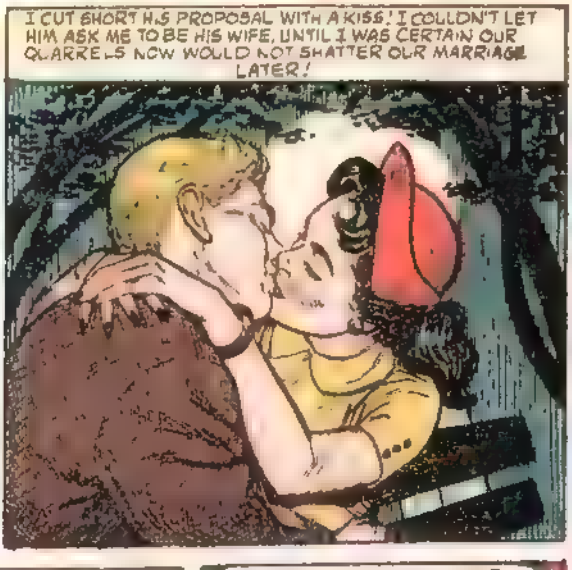
IF YOU REALLY LOVED ME, YOU WOULDN'T HAVE KEPT ME WAITING! YOU COULD HAVE FOUND A WAY TO MAKE IT ON TIME!
I WANTED TO, FRED... BUT I JUST COULDN'T RUN OUT ON THEM WITH CATHY SICK... OH, DARLING, LET'S NOT ARGUE ABOUT IT!
A KISS USUALLY ENDED OUR QUARRELS...
BUT THE BICKERING CONTINUED ALMOST EVERY TIME WE MET...
DON'T FILL UP ON BREAD, DEAR! ISN'T THE FOOD GOOD ENOUGH?
IT'S FINE! BUT I ENJOY IT MORE WITH BREAD!
IT MAY MAKE YOU FAT LATER ON IN LIFE IF YOU DON'T GET RID OF THE CRAVING!
THERE! NOW LET'S CHANGE THE SUBJECT!
BUT FRED DON'T ALWAYS START THE QUARRELS...
MUST WE SEE A WESTERN? YOU KNOW I DON'T LIKE HORSE OPERAS!
BUT THIS ONE IS DIFFERENT! THE CRITICS RAVED. BUT IF YOU REALLY DON'T WANT TO SEE IT, WE'LL TRY SOME OTHER MOVIE!
THAT TIME, I HAD MY WAY AND WE FORGOT THE ARGUMENT IN OUR GOOD-NIGHT KISS
WE SEEM TO BE ALWAYS FIGHTING; I KNOW IT'S USUALLY OVER NOTHING NOW, BUT DOES IT MEAN LATER ON, AFTER WE'RE MARRIED, THERE'LL BE BIGGER QUARRELS OVER IMPORTANT THINGS... IMPORTANT ENOUGH TO BREAK UP OUR MARRIAGE?
4

AT LAST, IN HER OWN MAGAZINE... DON'T MISS: "MEET MISS BLISS!"

I GUESS I COULDN'T HIDE MY FEELINGS FOR THE NEXT MORNING, MRS. WINTER QUESTIONED ME ...
EVERYTHING ALL RIGHT BETWEEN YOU AND FRED, PAT? YOU LOOK SO WORRIED!
I AM, MRS. WINTER! I'M SURE WE LOVE EACH OTHER... BUT WE HAVE LITTLE SILLY FIGHTS ALMOST ALL THE TIME!

DON'T WORRY ABOUT IT, PAT! EVERY COUPLE DOES! MR. WINTER AND I HAVE FOOLISH SPATS, BUT IF LOVE'S REALLY THERE, IT'LL ALWAYS WIN OUT IN THE END!


BUT MRS. WINTER'S WORDS DIDN'T CONVINCE ME! I WAS STILL WORRIED THAT THE SPATS WOULD GROW AND ENDANGER OUR MARRIAGE! THAT NIGHT WHEN FRED STARTED TO PROPOSE, I KNEW I HAD TO STALL HIM
PAT, SINCE CATHY'S BALLOON WENT FLOATING OFF, I'VE BEEN DRIFTING IN THE AIR, TOO! IT'S NICE DATING YOU, BUT THAT ONLY MAKES ME THINK HOW MUCH MORE WONDERFUL IT'D BE
PLEASE, FRED.. I DON'T WANT TO TALK JUST NOW


I CUT SHORT HIS PROPOSAL WITH A KISS! I COULDN'T LET HIM ASK ME TO BE HIS WIFE, UNTIL I WAS CERTAIN OUR QUARRELS NOW WOULD NOT SHATTER OUR MARRIAGE LATER!

I RETURNED TO MY ROOM, STILL WONDERING HOW I COULD DECIDE WHETHER MRS. WINTER'S ASSURANCE WAS RIGHT, OR IF MY FEARS WERE JUSTIFIED...

I WAS JUST GOING TO BED, WHEN I HEARD THE WINTERS' VOICES BREAK THE NIGHT'S SILENCE ..
FRAN, I DON'T CARE HOW YOU FEEL ABOUT MY SISTER, YOU'VE GOT TO INVITE HER TO THE PARTY!
AFTER THE REMARKS SHE MADE ABOUT ME LAST YEAR? NO, TOM!

YOU WILL INVITE HER, AND I WON'T HEAR ANY MORE ABOUT IT!
THEY'RE REALLY QUARRELING WITH EACH OTHER.. AND I THOUGHT THEY WERE A HAPPILY MARRIED COUPLE! THEIR MARRIAGE ISN'T GOING TO LAST!
5

JUST FOR FUN... GET MY GIRL PEARL! THE LAUGHING-EST, LOVELIEST GAL, AT YOUR NEWSSTAND!

BUT IN THE MORNING THEY K SSED AFFECTIONATELY, AS IF NO"H NG HAD HAPPENED .
THAT NIGHT I COULDN'T HELP HEARING THEM, AS THEY BEGAN TO ARGUE AGA N. .
NO TOM, WE'RE NOT JOINING THE CLUB THIS YEAR! THE DUES ARE TOO HIGH AND I WON'T HAVE YOU TIRING YOURSELF WITH EXTRA WORK TO PAY THEM!
I'M THE ONE WHO DOES THE WORK... I'LL DECIDE HOW MUCH WE CAN SPEND!
BUT WHEN MR WINTER WENT OFF TO WORK THE FOLLOW NG DAY THEY AC"ED L KE NEWLYWEDS..
I CONFESSED TO MRS. WINTER HOW MUCH I HAD OVERHEARD THE NIGHT BEFORE .
WELL NOW, PAT, YOU SHOULD REALIZE THAT "LETTING OFF A LITTLE STEAM" IS NORMAL AND HARMLESS. EVEN IN A MARRIAGE YOU'VE ALWAYS ADMIRED!
I'VE ALWAYS FELT YOU WERE A WONDERFUL COUPLE BUT I NEVER THOUGHT YOU HAD ANY FIGHTS!
ALL MARRIED COUPLES QUARREL! BUT AS I SAID, IF IT'S A GOOD MARRIAGE LOVE WINS OUT IN THE END AND THEY GO ON LOVING EACH OTHER, AND PERHAPS WITH GREATER UNDERSTANDING!
I THINK I UNDERSTAND!
THAT N GHT, WHEN FRED PROPOSED TO ME, THERE WAS NO ARGUMENT...
YES, FRED! WITH ALL MY HEART...I WANT TO BE YOUR W FE!
AND AS OUR KISS PLEDGED OUR LOVE, I NO LONGER FEARED THE PETTY BICKERING, FOR I KNEW THAT OUR STRONG LOVE WOULD OVERCOME ANY OBSTACLE!
The End
6

ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

BIG FIREHOUSE!

Large Enough to [illegible] Right In! Children Can Play In It!

$1

GIANT FIREHOUSE

Dept. P838 33 Second Ave., New York 3, N. Y.

MOST REALISTIC FIREHOUSE *Ever Built*

FUN AND EXCITEMENT!

For Boys and Girls from 2 to 12

Measures more than 23 Cu. Ft. inside, 9 sq ft. of floor space, and almost 3 ft. tall, yet folds compactly. A GIANT SIZE replica of a small town Firehouse in full color, complete with **Firebells, Axes, Ladder,** and **Shiny New Fire Engine.** The roof slopes down to Red Shingled walls, and decorated windows on each side of the house. THIS BIG FIREHOUSE is **rugged . . . well constructed . . . and pre-assembled.** No tools required. Sets up in less than one minute. Ready to play in. A *tremendous* value at this bargain price. For immediate delivery, send cash, check, or money order for $1.00. Add 25c shipping charge on each house ordered. FREE! 25 GAMES and PUZZLES! Sorry, no C.O.D.'s. Guaranteed satisfaction.

GIANT FIREHOUSE, Dept. P838
33 Second Ave., New York 3, N. Y.

Please send me_____ Firehouses at $1.00 plus 25c handling charge. ☐ I enclose payment. Sorry, no C.O.D.'s. Include at no extra cost 25 free games & puzzles.

NAME_____

ADDRESS_____

CITY_____ Zone____ STATE_____

☐ Check here if you want 6 for $5.00.

Have Fun! Thrills! Romance!

Anyone Can Learn to Dance

Why put off learning to Dance — NOW Here's a much EASIER WAY than YOU ever SAW!

No longer do YOU have to sit and watch while others enjoy dancing . . . NOW you can *join the fun!* Think of the great pleasure You'll get. SURPRISE and AMAZE your friends when they see you *do the latest dance steps* with ease. Learn from simple lessons by Betty Lee, one of America's foremost dance authorities.

LEARN THE FOX TROT, COUNTRY DANCES, RHUMBA SAMBA CALL SQUARE DANCES!

16 COMPLETE DANCE COURSES — Each worth as much as you pay for the entire book. Join thousands who have *learned to dance* with the help of *this* amazing book Written in simple language full of easy-to-follow illustrations — You Learn to Dance in the *Privacy of Your Own Home.*

LEARN TO DANCE IN 5 DAYS OR PAY NOTHING . . . Here's a wonderful offer. Test this exciting book 5 days — See how it can help *you become a smooth dancer* and be admired. Yes, You *Dance in 5 Days* or return book for prompt refund of purchase price.

MAIL COUPON TODAY

PIONEER PUBLICATIONS INC Dept. 838
1790 Broadway, New York 19, N. Y.

Please rush my copy of "Dancing" in plain wrapper. If I am not satisfied I may return book in 5 days for full refund of purchase price.

☐ Send C.O.D. I'll pay postman $1.98 plus postage

☐ I enclose $1.98, you pay postage. Same guarantee applies.

NAME_____ ADDRESS_____

CITY_____ STATE_____

*Canada and Foreign—$2.25 in advance.

If You Can Do This Step — You Can Dance in 3 Days!

Here's how this exciting book can help you become a smooth dancer It's full of easy-to-follow diagrams and instructions.

turn, then get up and go away until his return the next week.

How long would this keep on, I wondered. Would he never ask me to go out? All day long I puzzled over him; all night long I dreamed about him. Very discreetly, I asked some questions. "I suppose this Ted Courtney's married, isn't he? Or has parents to support, or something?"

"Oh, no," was the reply. "Ted Courtney is very eligible!"

This was enough of an answer for me. It was quite clear that Ted had no serious intentions about me and that if I were to go on thinking of him all the time, I should never find a husband. So the best thing to do was to put him out of my mind and get to know the other men in the office. This was easy. I joined a crowd of men and girls for lunch everyday and soon found myself with more dates than I knew what to do with. But no matter whether I went out with Dick or Henry or Tom, it was always Ted who was with me in my mind.

Presently I gave up fighting myself; I felt there was only one way out of this dilemma. I had just about decided to return to Paris when, one day, Ted said to me: "How about dinner tonight?"

I almost collapsed. My "yes" was so faint that I was surprised he heard it at all.

That day I went without lunch to have my hair done. After work I rushed home to make myself as beautiful as possible. I was all set for the happiest evening of my whole life. And what happened? After taking me to a swank night spot and ordering a wonderful dinner, he gave me a lecture to end all lectures. I was carrying on oddly, he said. He didn't like the way I acted. I flirted too much; it wasn't becoming. "But how?" I asked. "Why?" I couldn't guess what he was driving at.

"If you don't know, Mrs. Marie Mouvet," he answered, "no one can explain it to you. But for a woman in your position . . . I thought you were sweet . . . but you make yourself cheap."

"And you, you make me sick," I burst out. Without even waiting to eat my dinner, I rushed out and went home. In bed I cried and cried—I was so unhappy. I was also hungry, and I lay there in the dark going over every word he had said, trying to find the solution. And suddenly it came to me. Then I laughed and I laughed till I cried again, but this time the tears were from joy.

I had to wait a whole week until I saw Ted again, so I had time to make my plans carefully. When he came in he didn't speak to me, but I went over to him. "Ted, I'm quitting my job today. Would you take me to lunch—just for a good-bye?"

Startled, he looked at me. Then he growled like an angry bear, saying, "Let's go." But as soon as we were alone in the corridor he grabbed my arm. "What's all this nonsense? What do you mean, you're quitting your job. Why?"

At his excitement my heart turned somersaults. He did love me, he did, or he would never have become so excited. Very slowly I answered:

"Because . . . I am going to be married . . . I think . . . very soon . . ."

"Married! But you are married! You wear a . . ."

"A gold band? But anyone can do that." And I explained how I had promised my aunt to pretend I was married in order to keep off the wolves.

"Marie," he exclaimed, and he held me tight in his arms." "Oh, my darling, why didn't you tell me? Why did you let me preach to you so foolishly? You know that I've always loved you; you could see it in my eyes. And now, the very first time I embrace you, you tell me you're going to be married. Who is the man, Marie?"

"Suppose you look in my eyes and find out," I answered, and I put my cheek to his, just as I had always wanted to do.

"Yes," he murmured in my ear, "you're going to be married. But not, as you said, very soon . . . right now!"

THE END

LAST FLING!

GOOD MORNING, MR. LOGAN! H.W. WANTS THE COPY FOR THE ONE MINUTE COMMERCIAL FOR OUR NEW SOAP CLEN' I'VE EVERYTHING READY ON YOUR DESK!
LEAVE IT ALL THERE! STAY IN THE OFFICE ANTIL I GET BACK IF ANYONE WANTS ME, THEY CAN REACH ME ON THE STATEN ISLAND FERRY!
Gilletta · G279

JEFF LOGAN WAS THE NEW ACCOUNT EXECUTIVE AT THE BIG ADVERTISING FIRM, WHERE I WORKED! IT ONLY TOOK ME THREE DAYS TO REALIZE THE HANDSOME MAN IN THE WELL-TAILORED SUIT WORKED PURELY ON IMPULSES.

H.W. WANTED ME TO RECHECK, GINNY! WHERE DID YOU SAY MR. LOGAN IS?
ON THE STATEN ISLAND FERRY! HE CLAIMS HE GETS INSPIRED SEEING WATER!

FIVE O'CLOCK CAME AND WENT BUT LIKE A TRUE TROOPER I MANNED MY DESK UNTIL RELIEVED AT SEVEN-TEN.

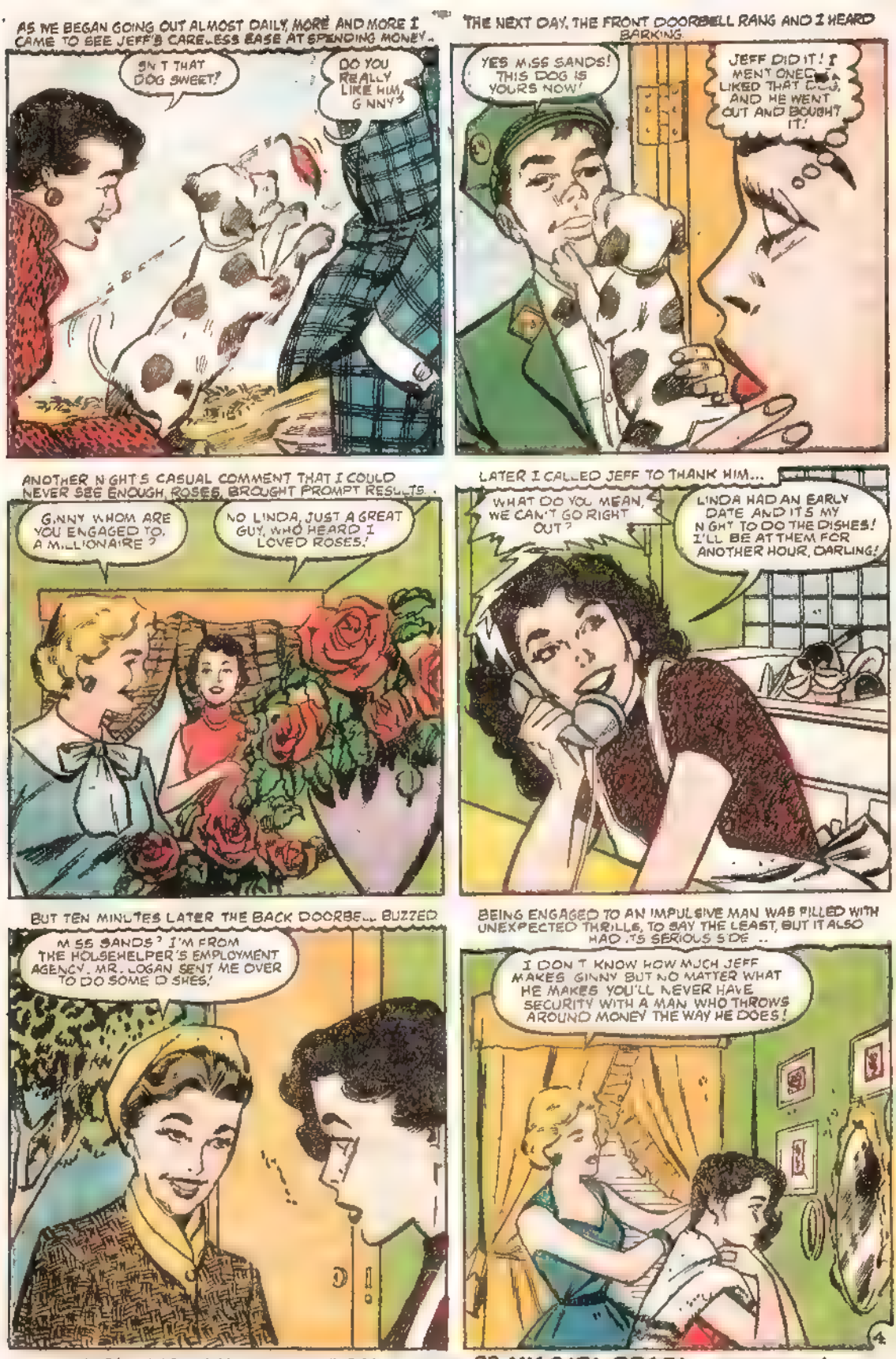
GINNY, I JUST GAVE MY IDEA TO H.W. FOR THE COMMERCIAL! HE BOUGHT IT! SORRY I TOOK SO LONG! BRING YOUR PAD AND I'LL DICTATE THE DETAILS OVER THE THICKEST STEAK MONEY CAN BUY!
I USUALLY EAT AT SIX-THIRTY! THE STEAK BETTER BE THICK!
1.

2. THE STEAK WAS THICK AND THE COMPANY WAS WONDERFUL, AS I D NED OUT WITH JEFF THAT NIGHT..
THE MUSIC SOUNDS SWELL! LIKE TO DANCE?
LOVE TO!
DID YOU REALLY GET THE IDEA FOR THE COMMERCIAL ON THE FERRY?
NATURALLY! NO PHONES NO CONFERENCES...NOTHING BUT OPEN AIR AND WATER! THAT'S WHERE I ALWAYS GET MY BEST IDEAS, INCLUDING ASK NG YOU OUT TONIGHT!
I SMILED AND JEFF WHIRLED ME ACROSS THE FLOOR AND SOON WE DANCED OUT ONTO THE TERRACE! MY HEART WAS BEATING FASTER, AS JEFF BROUGHT ME CLOSE TO HIM AND MY LIPS TURNED UP TO HIS.
SORRY GINNY, THAT WAS UNFAIR OF ME! I HAD NO RIGHT..
I LL LET YOU N ON A SECRET IT TAKES TWO TO MAKE A KISS!
FROM THAT NIGHT ON, WE BEGAN DAT NG REGULARLY!
JUST THE PRESENCE OF JEFF BY MY SIDE MADE EACH EVEN NG A THRILLING EVENT...
AND I GUESS I WAS ALWAYS AT THE OFFICE A BIT EARLY, JUST SO I COULD SEE JEFF WHEN HE CAME IN...
2.

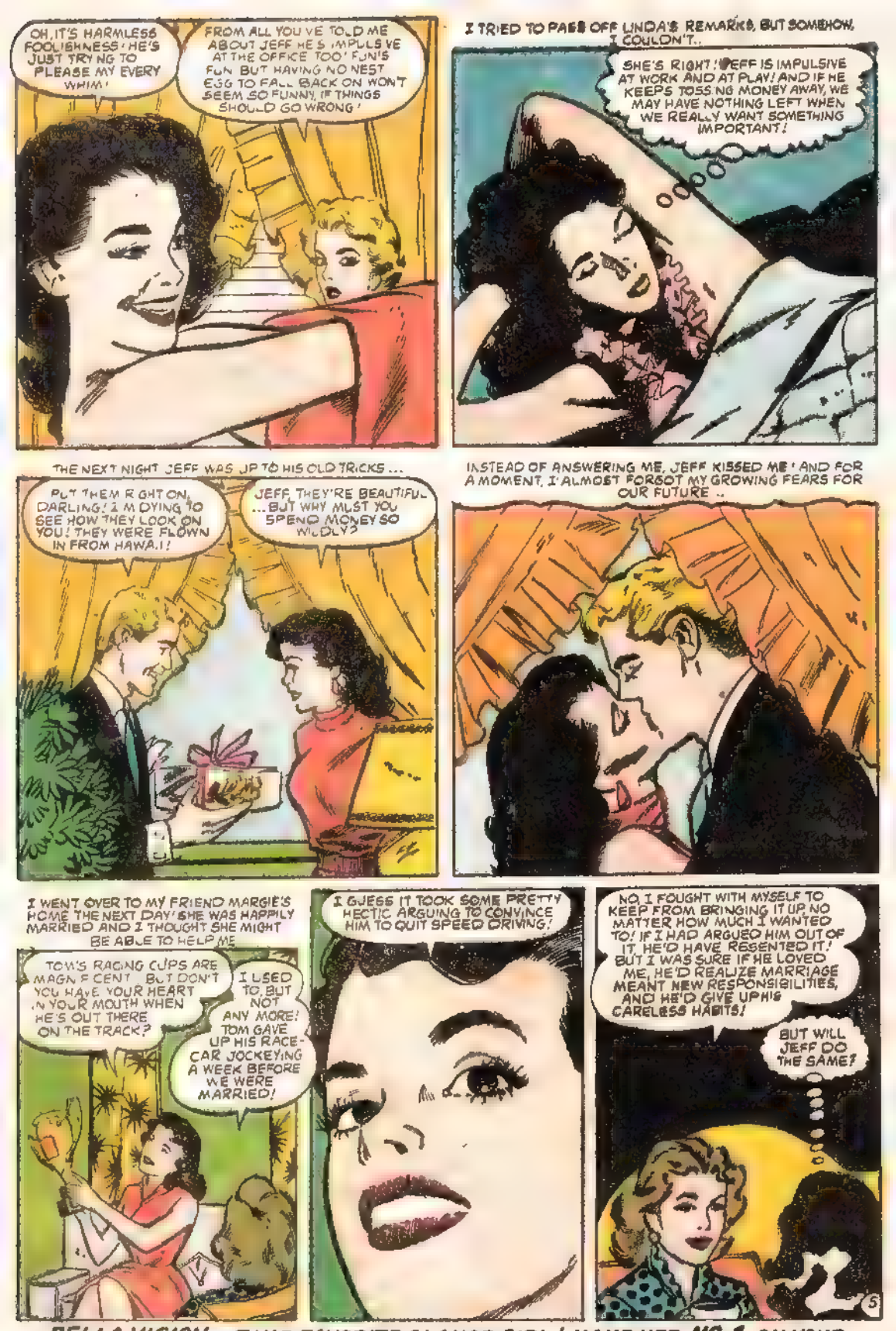
MAKE YOUR DECISION: READ "DELLA VISION!" FOR GLAMOR, HUMOR, ROMANCE!

WE BEGAN HAVING LUNCH IN THE OFFICE, JUST TO BE ALONE WITH EACH OTHER
WE WERE BOTH FALLING FOR EACH OTHER, BUT LOVE D DN'T CHANGE JEFF IN THE LEAST...
WHAT DO YOU MEAN, I CAN'T REACH JEFF? HE S SUPPOSED TO BE GETTING UP IDEAS FOR THAT CLASSY COMMERCIAL ON T V !
I KNOW, SIR! THAT'S WHAT HE SAID HE'D BE DOING AT THE MUSEUM OF ART!
PHONES RANG, LIGHTS FLASHED PEOPLE CAME OFFICE BUT JEFF WAS FREE OF ALL OF THEM WORKING OUT HIS PROBLEM IN THE VAST STILLNESS OF THE MUSEUM, UNTIL FOUR...
DID IT AGAIN, G NNY! IN FACT, H W. LIKED THE IDEA SO MUCH, HE INKED OUT THIS BONUS CHECK! TONIGHT WE'VE GOT A WHOLE BONUS TO SPEND!
CITY BANK
PAY TO THE ORDER OF
No 1012
THAT NIGHT, WE ENDED UP IN THE MOST EXCLUSIVE CLUB IN TOWN!
YOU COULD HAVE SAVED MONEY, JEFF! GINGER ALE WOULD HAVE SEEMED LIKE CHAMPAGNE TO ME!
WHY SAVE? MY MOTTO IS WHEN YOU HAVE IT, USE IT FOR WHATEVER YOU WANT!
MAY I COME IN?
ONLY FOR A MOMENT, DARLING! AND DON'T TALK TOO LOUDLY... THE FOLKS ARE LIGHT SLEEPERS!
WHAT I HAVE TO SAY, I CAN BEST SAY IN A WHISPER! I LOVE YOU AND WANT YOU TO WEAR THIS AND BECOME MY WIFE! WILL YOU?
OH, YES, DARLING!
JEFF SLIPPED THE RING ON MY FINGER AND I THREW MY ARMS AROUND THE MAN WHO WAS GOING TO BE MY HUSBAND.
JEFF, THE RING IS FABULOUS! YOU KNOW I'D HAVE SAID "YES," EVEN IF YOU OFFERED ME A RING FROM THE DIME STORE!
I WANTED THE BEST FOR THE BEST GIRL IN THE WORLD! I HAD THE MONEY, AND BUYING WHAT YOU WANT IS WHAT MONEY IS FOR!
3

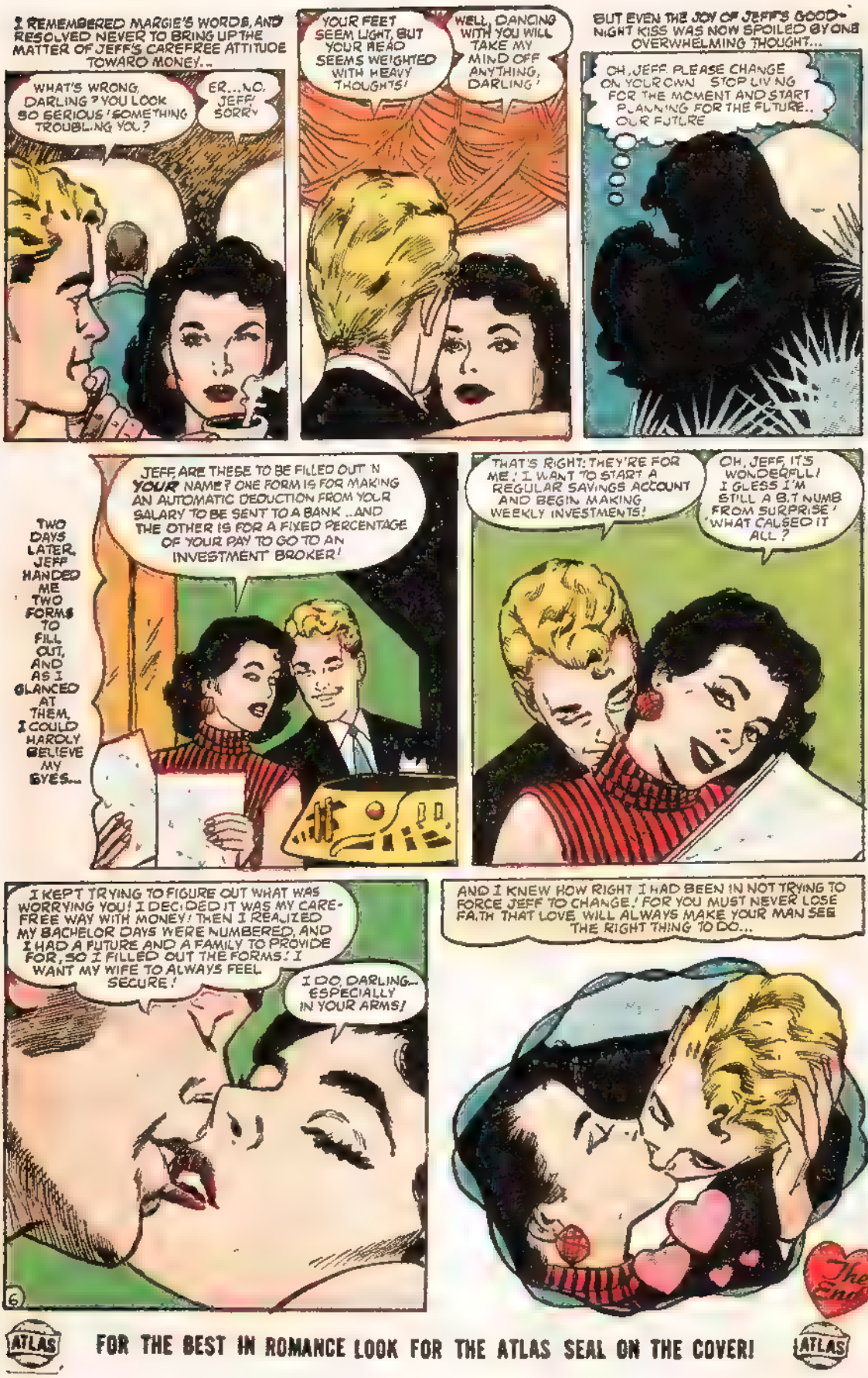
YOU'LL MEET **EVERYBODY'S** FAVORITE SCHOOL-TEACHER WHEN YOU **MEET MISS BLISS!** GET YOUR COPY TODAY!


AS WE BEGAN GOING OUT ALMOST DAILY, MORE AND MORE I CAME TO SEE JEFF'S CARELESS EASE AT SPENDING MONEY.
ISN'T THAT DOG SWEET?
DO YOU REALLY LIKE HIM, GINNY?
THE NEXT DAY, THE FRONT DOORBELL RANG AND I HEARD BARKING.
YES MISS SANDS! THIS DOG IS YOURS NOW!
JEFF DID IT! I MENTIONED I LIKED THAT DOG, AND HE WENT OUT AND BOUGHT IT!
ANOTHER NIGHT'S CASUAL COMMENT THAT I COULD NEVER SEE ENOUGH ROSES, BROUGHT PROMPT RESULTS.
GINNY WHOM ARE YOU ENGAGED TO, A MILLIONAIRE?
NO LINDA, JUST A GREAT GUY, WHO HEARD I LOVED ROSES!
LATER I CALLED JEFF TO THANK HIM...
WHAT DO YOU MEAN, WE CAN'T GO RIGHT OUT?
LINDA HAD AN EARLY DATE AND IT'S MY NIGHT TO DO THE DISHES! I'LL BE AT THEM FOR ANOTHER HOUR, DARLING!
BUT TEN MINUTES LATER THE BACK DOORBELL BUZZED.
MISS SANDS? I'M FROM THE HOUSEHELPER'S EMPLOYMENT AGENCY. MR. LOGAN SENT ME OVER TO DO SOME DISHES!
BEING ENGAGED TO AN IMPULSIVE MAN WAS FILLED WITH UNEXPECTED THRILLS, TO SAY THE LEAST, BUT IT ALSO HAD ITS SERIOUS SIDE...
I DON'T KNOW HOW MUCH JEFF MAKES GINNY BUT NO MATTER WHAT HE MAKES YOU'LL NEVER HAVE SECURITY WITH A MAN WHO THROWS AROUND MONEY THE WAY HE DOES!

WHO'S THE MOST POPULAR GAL IN TOWN ?? **MY GIRL PEARL**, OF COURSE!
DON'T MISS THE NEXT GAG-FILLED ISSUE!


OH, IT'S HARMLESS FOOLISHNESS! HE'S JUST TRYING TO PLEASE MY EVERY WHIM!
FROM ALL YOU'VE TOLD ME ABOUT JEFF HE'S IMPULSIVE AT THE OFFICE TOO! FUN'S FUN BUT HAVING NO NEST EGG TO FALL BACK ON WON'T SEEM SO FUNNY IF THINGS SHOULD GO WRONG!
I TRIED TO PASS OFF LINDA'S REMARKS, BUT SOMEHOW, I COULDN'T..
SHE'S RIGHT! JEFF IS IMPULSIVE AT WORK AND AT PLAY! AND IF HE KEEPS TOSSING MONEY AWAY, WE MAY HAVE NOTHING LEFT WHEN WE REALLY WANT SOMETHING IMPORTANT!
THE NEXT NIGHT JEFF WAS UP TO HIS OLD TRICKS ...
PUT THEM RIGHT ON, DARLING! I'M DYING TO SEE HOW THEY LOOK ON YOU! THEY WERE FLOWN IN FROM HAWAII!
JEFF, THEY'RE BEAUTIFUL ...BUT WHY MUST YOU SPEND MONEY SO WILDLY?
INSTEAD OF ANSWERING ME, JEFF KISSED ME! AND FOR A MOMENT, I ALMOST FORGOT MY GROWING FEARS FOR OUR FUTURE ..
I WENT OVER TO MY FRIEND MARGIE'S HOME THE NEXT DAY! SHE WAS HAPPILY MARRIED AND I THOUGHT SHE MIGHT BE ABLE TO HELP ME
TOM'S RACING CUPS ARE MAGNIFICENT BUT DON'T YOU HAVE YOUR HEART IN YOUR MOUTH WHEN HE'S OUT THERE ON THE TRACK?
I USED TO, BUT NOT ANY MORE! TOM GAVE UP HIS RACE-CAR JOCKEYING A WEEK BEFORE WE WERE MARRIED!
I GUESS IT TOOK SOME PRETTY HECTIC ARGUING TO CONVINCE HIM TO QUIT SPEED DRIVING!
NO, I FOUGHT WITH MYSELF TO KEEP FROM BRINGING IT UP, NO MATTER HOW MUCH I WANTED TO! IF I HAD ARGUED HIM OUT OF IT, HE'D HAVE RESENTED IT! BUT I WAS SURE IF HE LOVED ME, HE'D REALIZE MARRIAGE MEANT NEW RESPONSIBILITIES, AND HE'D GIVE UP HIS CARELESS HABITS!
BUT WILL JEFF DO THE SAME?
5

DELLA VISION... T.V'S FAVORITE GLAMOR GIRL! MAKE HER NO. 1 ON YOUR MAGAZINE HIT PARADE!


I REMEMBERED MARGIE'S WORDS, AND RESOLVED NEVER TO BRING UP THE MATTER OF JEFF'S CAREFREE ATTITUDE TOWARD MONEY...
WHAT'S WRONG, DARLING? YOU LOOK SO SERIOUS! SOMETHING TROUBLING YOU?
ER...NO, JEFF! SORRY
YOUR FEET SEEM LIGHT, BUT YOUR HEAD SEEMS WEIGHTED WITH HEAVY THOUGHTS!
WELL, DANCING WITH YOU WILL TAKE MY MIND OFF ANYTHING, DARLING!
BUT EVEN THE JOY OF JEFF'S GOOD-NIGHT KISS WAS NOW SPOILED BY ONE OVERWHELMING THOUGHT...
OH, JEFF, PLEASE CHANGE ON YOUR OWN STOP LIVING FOR THE MOMENT AND START PLANNING FOR THE FUTURE... OUR FUTURE
TWO DAYS LATER, JEFF HANDED ME TWO FORMS TO FILL OUT, AND AS I GLANCED AT THEM, I COULD HARDLY BELIEVE MY EYES...
JEFF, ARE THESE TO BE FILLED OUT IN YOUR NAME? ONE FORM IS FOR MAKING AN AUTOMATIC DEDUCTION FROM YOUR SALARY TO BE SENT TO A BANK ..AND THE OTHER IS FOR A FIXED PERCENTAGE OF YOUR PAY TO GO TO AN INVESTMENT BROKER!
THAT'S RIGHT! THEY'RE FOR ME! I WANT TO START A REGULAR SAVINGS ACCOUNT AND BEGIN MAKING WEEKLY INVESTMENTS!
OH, JEFF, IT'S WONDERFUL! I GUESS I'M STILL A BIT NUMB FROM SURPRISE! WHAT CAUSED IT ALL?
I KEPT TRYING TO FIGURE OUT WHAT WAS WORRYING YOU! I DECIDED IT WAS MY CARE-FREE WAY WITH MONEY! THEN I REALIZED MY BACHELOR DAYS WERE NUMBERED, AND I HAD A FUTURE AND A FAMILY TO PROVIDE FOR, SO I FILLED OUT THE FORMS! I WANT MY WIFE TO ALWAYS FEEL SECURE!
I DO, DARLING... ESPECIALLY IN YOUR ARMS!
AND I KNEW HOW RIGHT I HAD BEEN IN NOT TRYING TO FORCE JEFF TO CHANGE! FOR YOU MUST NEVER LOSE FAITH THAT LOVE WILL ALWAYS MAKE YOUR MAN SEE THE RIGHT THING TO DO...
The End
6

ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

AMAZING NEW WAY TO A SLIMMER FIGURE

REDUCE WITH *DELICIOUS* KELPIDINE CANDY PLAN!

"WE GUARANTEE YOU WILL LOSE UP TO
5 POUNDS IN 5 DAYS*
10 POUNDS IN 10 DAYS*
15 POUNDS IN 15 DAYS*
25 POUNDS IN 25 DAYS*
AND KEEP IT OFF"**

*How Fast You Lose Weight Depends Upon How Quickly You Order and How Much You Are Overweight

**You Will Always Want to Keep on Eating Kelpidine Candy—and Keep on the Plan—It KEEPS Weight Off!

THIS CANDY MUST TASTE AS GOOD AS OR BETTER THAN YOUR FAVORITE CANDY OR YOUR MONEY BACK!

Now at last science has discovered a new delightfully thrilling way to take off fat—to lose up to 25 lbs. safely! The secret is that Kelpidine Candy satisfies your *craving* for high calorie foods! It keeps you from overeating—the reason most doctors give for being fat! It's the best aid to will power, cuts your *craving* for foods!

NO DANGEROUS DRUGS! NO HARDSHIP DIETS!

Here is thrilling news for fat folks! You can lose up to 25 lbs. in 25 days by simply nibbling on tasty appetite satisfying candy, whenever you are tempted to overeat.

YOUR MONEY BACK IF YOU DON'T REDUCE TO THE WEIGHT THAT MOST BECOMES YOU!

Thousands of people were amazed to find that this delicious candy plan actually takes off weight—without dangerous drugs, starvation diet, or hard-to-follow-methods. Here's one way to reduce that you will want to continue with to *keep off fat!* The Kelpidine Candy Plan helps you curb your appetite for fattening foods, helps keep you from overeating. Now you reach for a delicious sweet candy instead of fattening foods—it kills the overpowering urge to overeat—to eat between meal-snacks. Your craving for rich, fattening foods is satisfied with this candy plan. Almost like magic you begin to enjoy this plan for reducing.

SENSATIONAL TWO-WAY GUARANTEE!

This sweet delicious Kelpidine Candy plan is guaranteed (1) to take off up to 10 pounds of excess weight in 10 days. (2) to taste better or as good as your favorite candy and to be the best plan you ever followed or you get your money back.

SCIENTIFICALLY AND CLINICALLY TESTED!

That amazing ingredient in Kelpidine candy is the most remarkable discovery for fat people ever made. It's been tested by doctors in test-after-test. The results were far better than doctors ever hoped for! The results were reported in *medical* journals throughout the world! Doctors are invited to write for details.

HERE'S HOW TO REDUCE AND STAY SLIM!

Most people are fat because of overeating—too much high calorie fattening foods—to your amazement you will want to keep on eating this delicious candy even after you have reduced to the weight that most becomes you and you'll *keep your weight off that way!*

AMAZING DISCOVERY OF SCIENCE!

The Kelpidine Candy plan is the result of scientific research for years for a new discovery for something that will stop your craving for fattening food and also satisfy your appetite. This delicious candy does not turn into ugly fat, it gives you the same feeling of fullness you have after you have eaten a satisfying meal. It kills your desire to overeat—it kills your craving for bedtime snacks and for in-between meal snacks. It's so safe even a child can take it without bad effects. With Kelpidine Candy all you taste is its deliciousness—you can't tell the difference!

IT'S UNHEALTHY TO BE FAT!

Insurance companies and doctors tell everyone that too much fat shortens your life! Fat people die years sooner than people with normal weight! So be Safe! Be Fair to yourself! Start taking off ugly fat with delicious tasting Kelpidine Candy plan!

KELPIDINE CANDY IS DIFFERENT!

The amazing clinical *tested* and proven reducing substance contained in Kelpidine Candy is prescribed by many doctors—Don't be misled by imitation products—Kelpidine Candy is the result of scientific research and is the *last* word in Reducing.

DON'T CUT OUT FOODS** CUT DOWN ON CALORIES!

You never starve, you always feel full with Kelpidine Candy plan—You'll never suffer hunger pangs—Your desire for high calorie fattening foods is always satisfied! With Kelpidine Candy Plan you eat the same quantity of foods—you *merely* cut down on the high *calorie rich foods* with the help of Kelpidine Candy. You eat as much as you want, your calorie intake will be less—That's the delightful amazing thing!

YOU GET A LIBERAL SUPPLY OF CANDY!

Try the liberal supply of Kelpidine Candy Plan on our 10-day no risk offer. Keep a record of your weight—if you are not pleased with your loss of weight; if you can taste any difference between this candy and your favorite candy—return for refund. Just fill out coupon and mail to AMERICAN HEALTHAIDS CO., Dept. K355 Candy Division, 318 Market St., Newark, New Jersey.

MONEY BACK GUARANTEE

You must be entirely satisfied with your loss of weight—This candy must taste as good as or better than your favorite candy—You must get rid of dangerous excess fat or your money will be refunded—Don't delay—You have nothing to lose but excess weight so mail coupon below now!

THIS CAN HAPPEN TO YOU!

WITH THIS DELICIOUS REDUCING CANDY PLAN!

Let this delicious candy plan help you control your desire for fattening food! Let it help you put a stop to the habit of overeating—A habit that's so hard to break! Kelpidine candy contains that new discovery many doctors prescribe to help curb your desire to overeat (the main cause of overweight).

$1.00 TRIAL SIZE!

CUT OUT AND MAIL—NO RISK COUPON NOW!

AMERICAN HEALTHAIDS COMPANY, Dept. K355
Candy Division,
318 Market Street, Newark, New Jersey

☐ I enclose $1.00, send trial size, postage pre-paid.

☐ Rush a *Liberal Supply* of Kelpidine Candy plan. I enclose $3.00, send postage pre-paid. (I save up to 75c postage by sending payment with order.)

☐ Rush a *Large Economy Supply* of Kelpidine Candy. I enclose $5.00, send postage pre-paid. (I save up to 90c postage by sending payment with order.)

NAME _____

ADDRESS _____

CITY _____ STATE ____ Sent on Approval

AMAZING OFFER

DO YOU NEED EXTRA MONEY?

$35.00 IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other boxes on approval. Mail coupon below today.

It costs you nothing to try.

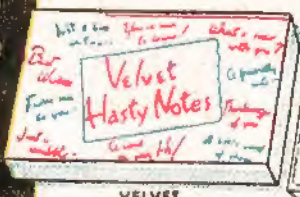
Last year some folks made $250—$500—$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.

BEST WISHES ALL OCCASION ASSORTMENT
21 luxurious cards—including gold bronzing, dainty hand finishing, matching pastel envelopes

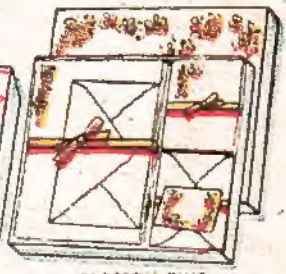
LOTS OF LAFFS HUMOROUS EVERYDAY ASSORTMENT
Novel animated cards—including original cut-outs, 3-dimensional pop-out features, bell attachments and 36" novelty card

DELUXE EVERYDAY GIFT WRAPPING ENSEMBLE
20 large multi-color 20" x 30" sheets in a fascinating variety of designs—plus matching seals and gift tags

TALL BEAUTIES ALL OCCASION ASSORTMENT
Beautifully styled and delightfully different—all gold bronzed and embossed



VELVET HASTY NOTES
French folders with friendly messages on front in luminous rose and blue velvety flocking



BLOSSOM TIME STATIONERY ENSEMBLE
Embossed floral design, with gold bronzing, dainty scalloped borders—ribbon-tied

Guaranteed by Good Housekeeping

FREE SAMPLES PERSONALIZED CHRISTMAS CARDS and STATIONERY

Mail This Free Trial Coupon Today

CHEERFUL CARD COMPANY
Dept. 28-B, White Plains, New York

Please rush free samples, other boxes on approval for FREE TRIAL and full details of your easy money-making plan.

Name_____

Address_____

City_____ State_____

If writing for organization, give its name_____

CHEERFUL CARD COMPANY, Dept. 28-B, White Plains, New York

Lucky Grab Bag

99¢

JEWELRY • WATCHES • PENS • CUTLERY NYLONS • AUTOMATIC PENCILS • BINOCULARS • NOVELTIES • APPLIANCES, ETC.

some formerly up to $10

All Brand New—Many Famous Brands

Parker • G-E • Bulova • Kodak • Thoresen • Dupont • Korium • Rocket • Eversharp

This is your **LUCKY DAY!** Imagine! a useful, novel article that sold up to $10 for only 99 cents! This is one way to unload odds and ends—attractive merchandise such as jewelry, pens, watches, cutlery, binoculars, microscopes, telescopes, rings, appliances, novelties, etc. Every article is brand new—but some have minor scratches or are **ONE** of a kind, making it impossible to advertise. Yes! We include items formerly sold for $1.98 up to $10.00!

EVERYBODY has the SAME chance!

We play no favorites. You stand the same chance as the next fellow to get a valuable item. **THE LEAST YOU CAN EXPECT IS DOUBLE VALUE FOR YOUR MONEY!** Whether you get a $2.00 Eversharp pencil or a $10.00 watch—you are assured of real value and attractive **GUARANTEED** merchandise that you or your family will enjoy! This way we raise cash and at the same time gain new satisfied customers.

$1 DISCOUNT CERTIFICATE — FREE!

With your **GRAB BAG SURPRISE** you receive a 32-page catalog of popular nationally advertised merchandise at bargain prices—plus a **DOLLAR DISCOUNT CERTIFICATE** valid on all orders for $3 or more! This means your **GRAB BAG** will not cost you a single penny! The **GRAB BAG** is sold to you on a positive 5-day money-back guarantee. You take no chances. Why not try your luck? You have absolutely **NOTHING** to lose and lots to gain. A big **SURPRISE** awaits you! Pin a dollar bill to the coupon and mail **TODAY!** For the extra penny we'll include an additional 19c item! Mail the handy coupon **NOW!**

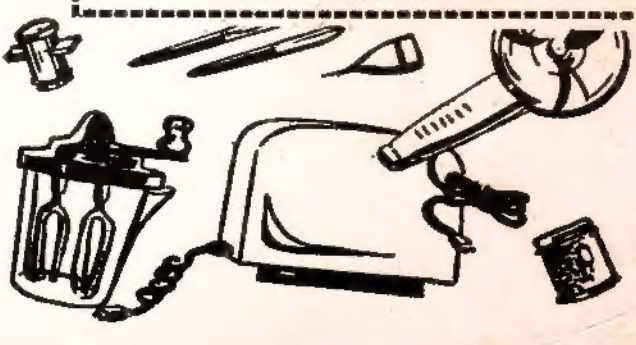
HONOR COMPANY, Dept. 99-H-91
352 Fourth Avenue, New York 10, N. Y.

Please RUSH me a GRAB BAG at 99c. I must be absolutely satisfied with my purchase or I may return it within 5 days for full refund. Also send me the free catalog and $1 discount certificate. ☐ I enclose 99c payment. ☐ I enclose $1 payment. Send me an additional 19c item.

NAME.....

ADDRESS.....

CITY.....STATE.....



For a Cool, Comfortable SLENDERIZED APPEARANCE TRY NEW BIKINI STYLE

ABDO-SLIM

Now, step into the BIKINI ABDO-SLIM* and be slender under the briefest outerwear—yes, even under the scantiest swim suit. *Instantly* your tummy is flattened—you feel and look better—*slimmer!* BIKINI ABDO-SLIM works on the V-Uplift supporting principle. This V-shape supporting idea lifts and pushes in the extended abdomen. Makes it flat and smooth. Where other foundation garments show too much, BIKINI ABDO-SLIM, with the V-Uplift supporting principle *instantly* gives a flattened front but no one can tell you have it on! Now, slacks, shorts and dresses *really* look flat and smooth on you. Try ABDO-SLIM* 10 days at no risk. Mail the coupon now!

THE SECRET OF ABDO-SLIM'S FLATTENING SUPPORT

Clasp your hands in the shape of a V and place hands against the dropped and bulging abdomen. Now, with the V shaped hands, push up and in! Feel good? Stomach bulge flattened? That's how BIKINI ABDO-SLIM will make you feel and look! Send for ABDO-SLIM now for 10 days' free trial.

TRY the Bikini ABDO-SLIM for ten days. You risk nothing. We guarantee satisfaction or there will be no cost.

*T.M. REG. U.S. PATENT OFF. NO. 567652

ONLY $2.98

PERFECT UNDER THE BRIEFEST OUTERWEAR

TEN DAY TRIAL COUPON

WARD GREEN CO.
43 W. 61st St., N. Y. 23, Dept. B 389

Rush my Bikini ABDO-SLIM in PLAIN WRAPPER ON APPROVAL by return mail. If not thrilled with results, I may return in 10 days for immediate refund of purchase price.

MY WAIST MEASURE IS_____INCHES

☐ Send C.O.D. I'll pay Postman plus postage.
☐ I enclose $2.98 (Ward Green Company pays postage).

NAME_____

ADDRESS_____

CITY_____ZONE____STATE_____